

**Questionnaire**

**bes2010\_post**

**BES\_POST SURVEY**



Version 2

Tue Jun 1 11:52:18 2010

Questionnaire

[Click here](#) and press F9 to build the table of contents

## Module: \_1

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### Page: intro

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Thank you for agreeing to take part in this survey. This survey covers political issues and the results will be used to inform our clients.

We have tested the survey and it should take around 10 minutes to complete.

Your account will be credited with 100 points within 24 hours of completing this survey.

### Page: q1

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**q1- Show all respondents/required**

SINGLE CHOICE

**In which of the following do you live?**

*Order as shown*

- 1  East Anglia
- 2  East Midlands
- 3  Greater London
- 4  North
- 5  North West
- 6  Scotland
- 7  South East
- 8  South West
- 9  Wales
- 10  West Midlands
- 11  Yorkshire & Humberside
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: nq2

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**nq2- Show all respondents/required**

SINGLE CHOICE

**Let's talk for a few minutes about politics in general. How much interest do you generally have in what is going on in politics?**

*Order as shown*

- 1  A great deal
- 2  Quite a lot
- 3  Some
- 4  Not very much
- 5  None at all
- 6  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q3

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**q3-** *Show all respondents/required*

OPEN TEXTBOX

Now, a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time?  
(Please write in. If you think there are no important issues facing the country at the present time, please write NONE; if you don't know, please write DK)

Page: q4

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**q4-** *Show all respondents/required*

SINGLE CHOICE

**Which party is best able to handle this issue?***Order as shown*

- 1  There are no important problems
- 2  None / No Party
- 3  Labour
- 4  Conservative
- 5  Liberal Democrat
- 6  Scottish National Party (SNP)
- 7  Plaid Cymru
- 8  Green Party
- 9  United Kingdom Independence Party (UKIP)
- 10  British National Party (BNP)
- 11  Other
- 12  Don't know
- 98  Skipped
- 99  Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown*Page: q5

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**q5-** *Show if q4==11/required*

OPEN TEXTBOX

You said you thought an 'other' party is best able to handle this issue. Please say here which party this is.

Module: labissues

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Page: q6

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**q6**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think the <i>Labour government</i> handled Britain's <i>education system</i>?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q7**

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**q7**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think the <i>Labour government</i> handled <i>immigration</i>?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q8**

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**q8**- *Show all respondents/required* SINGLE CHOICE  
**How well do you think the <i>Labour government</i> handled <i>the National Health Service</i>?**

*Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q9**

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**q9**- *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>Labour government</i> handled <i>the current financial crisis</i>?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q10**

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**q10**- *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>Labour government</i> handled <i>the economy</i> in general?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q11**

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**q11**- *Show all respondents/required*

SINGLE CHOICE

**How well do you think the <i>Labour government</i> handled <i>the level of taxation</i>?***Order as shown*

- 1  Very well
- 2  Fairly well
- 3  Neither well nor badly
- 4  Fairly badly
- 5  Very badly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: \_2**

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**Page: q28**

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**q28- Show all respondents/required** SINGLE CHOICE  
**Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  No – None
- 11  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

Page: q29

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**q29- Show if q28 == 9/required** OPEN TEXTBOX  
**You said you generally think of yourself as an 'other' party. Please say here what this is:**

Page: q30

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**q30- Show if q28 == 10 or q28 == 11/required** SINGLE CHOICE  
**Do you generally think of yourself as a little closer to one of the parties than the others? Please say here which party this is.**

*Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  No – None
- 11  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

Page: q31

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**q31**- Show if q30 == 9/required

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

Page: dummy

Page: q32

**q32**- Show if q28 < 9 or q30 < 10/required

SINGLE CHOICE

Would you call yourself very strong \$party, fairly strong, or not very strong?

Order as shown

- 1  Very strongly
- 2  Fairly strongly
- 3  Not very strongly
- 4  Don't know
- 8  Skipped
- 9  Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q24

**q24**- Show all respondents/required

SINGLE CHOICE

Talking to people about the General Election on May 6th, we have found that a lot of people didn't manage to vote. How about you – did you manage to vote in the General Election?

Order as shown

- 1  Yes, voted
- 2  No, did not vote
- 4  Don't know
- 8  Skipped
- 9  Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q25

**q25**- Show if q24==1/required

SINGLE CHOICE

Which party did you vote for in the General Election?

Order as shown

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 98  Skipped
- 99  Not Asked

Show if q1==6

Show if q1==9

Admin/Not Shown

Admin/Not Shown

## Page: q26

**q26** - Show if q25==9/required

OPEN TEXTBOX

You said you voted for an 'other' party in the general election. Please say here which party this was.

## Page: nq3

**nq3** - Show all respondents/required

SINGLE CHOICE

How long ago did you decide that you would definitely vote the way you did? Was it...

*Order as shown*

- 1  A long time ago
- 2  Some time last year
- 3  Some time this year
- 4  During the election campaign
- 5  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q39

**q39** - Show if q24 == 1/required

SINGLE CHOICE

People give different reasons for why they vote for one party rather than another. Which of the following best describes your reasons?

*Order as shown*

- 1  The party had the best policies
- 2  The party had the best leader
- 3  I really preferred another party but it stood no chance of winning in my constituency
- 4  I voted tactically
- 5  Other reasons
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q40

**q40** - Show if q39 == 5/required

OPEN TEXTBOX

You said there were 'other' reasons why you would vote for one party rather than another. Please say here what these reasons are.

## Page: q41

**q41**- Show if q39 == 3 or q39 == 4/required

SINGLE CHOICE

**Which party did you really prefer?***Order as shown*

- 1  Labour
- 2  Conservatives
- 3  Liberal Democrats
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q42****q42**- Show if q41 == 9/required

OPEN TEXTBOX

**You said you really preferred an 'other' party. Please say here which party this was.****Page: nq4****nq4**- Show if q24 == 1/required

SINGLE CHOICE

**There are different ways in which people can vote in general elections -- in person, by post, or by proxy, that is, getting someone else to vote on their behalf. How did you cast your vote in the general election on May 6th?***Order as shown*

- 1  In person
- 2  By post
- 3  By proxy
- 4  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: picintro**

Now A few questions about your opinions of the party leaders:

**Module: q189toq191****Page: q189**



**q189**- Show all respondents/required

SINGLE CHOICE

**When you listen to what Gordon Brown has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Brown really doesn't know what he is talking about and 10 means he knows very much what he is talking about.**

*Order as shown*

- 1  0 – Really does not know what he is talking about
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Knows very much what he is talking about
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q190**



**q190**- *Show all respondents/required*

SINGLE CHOICE

**When you listen to what David Cameron has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Cameron really doesn't know what he is talking about and 10 means he knows very much what he is talking about.**

*Order as shown*

- 1  0 – Really does not know what he is talking about
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Knows very much what he is talking about
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q191**

**q191**- *Show all respondents/required*

SINGLE CHOICE

**When you listen to what Nick Clegg has to say, do you think that in general he knows what he is talking about, or that he doesn't know? Please use the following scale where 0 means that Clegg really doesn't know what he is talking about and 10 means he knows very much what he is talking about.**

*Order as shown*

- 1  0 – Really does not know what he is talking about
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Knows very much what he is talking about
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: q192toq194

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### Page: q192

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**q192**- Show all respondents/required

SINGLE CHOICE

**When you listen to what Gordon Brown has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Brown never has your best interests in mind, and 10 means that he always does.**

---

*Order as shown*

- 1  0 – Never has my best interests in mind
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always has my best interests in mind
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

### Page: q193

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**q193**- *Show all respondents/required*

SINGLE CHOICE

**When you listen to what David Cameron has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Cameron never has your best interests in mind, and 10 means that he always does.**

*Order as shown*

- 1  0 – Never has my best interests in mind
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always has my best interests in mind
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q194**

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A placeholder for an image of Nick Clegg, with the following HTML code: **q194**- *Show all respondents/required*

SINGLE CHOICE

**When you listen to what Nick Clegg has to say, do you think he has your best interests in mind, or that he does not think about your best interests? Please use the following scale where 0 means that Clegg never has your best interests in mind, and 10 means that he always does.**

*Order as shown*

- 1  0 – Never has my best interests in mind
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always has my best interests in mind
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: q195toq197**

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**Page: q195**

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**q195- Show all respondents/required** SINGLE CHOICE  
**When you listen to what Gordon Brown has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.**

*Order as shown*

- 1  0 – Never tells the truth
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always tells the truth
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

**Page: q196**



**q196- Show all respondents/required** SINGLE CHOICE  
**When you listen to what David Cameron has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.**

*Order as shown*

- 1  0 – Never tells the truth
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always tells the truth
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

**Page: q197**



**q197**- Show all respondents/required

SINGLE CHOICE

When you listen to what Nick Clegg has to say, do you think generally that he tells the truth, or that he does not tell the truth? Please use the following scale where 0 means that he never tells the truth and 10 means that he always tells the truth.

Order as shown

- 1  0 – Never tells the truth
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Always tells the truth
- 12  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

## Module: likeleaders

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Page: q52

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**q52**- Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Gordon Brown?

Order as shown

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q53

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**q53- Show all respondents/required**

SINGLE CHOICE

**Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about David Cameron?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q54**

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**q54- Show all respondents/required**

SINGLE CHOICE

**Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Nick Clegg?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: \_12**

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**Page: q55**

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**q55-** *Show if q1 == 6/required*

SINGLE CHOICE

**Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel Alex Salmond?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q56**

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**q56-** *Show if q1 == 9/required*

SINGLE CHOICE

**Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Ieuan Wyn Jones?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q46**

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**q46**- Show all respondents/required SINGLE CHOICE  
**Who would make the best Prime Minister?**

Order as shown

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 4  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q47

**q47**- Show all respondents/required SINGLE CHOICE  
**Please say how far you agree or disagree with the following statement.<br/><br/>I would be seriously neglecting my duty as a citizen if I didn't vote.**

Order as shown

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Strongly disagree
- 6  Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Module: partylike

Page: q63

**q63**- Show all respondents/required SINGLE CHOICE  
**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Labour Party?**

Order as shown

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

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**Page: q64**

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**q64- Show all respondents/required**

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Conservative Party?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

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**Page: q65**

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**q65- Show all respondents/required**

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Liberal Democrats?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

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**Module: \_13**

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**Page: q69**

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**q69**- Show if q1 == 6/required

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about the Scottish National Party (SNP)?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q70**

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**q70**- Show if q1 == 9/required

SINGLE CHOICE

**On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Plaid Cymru?***Order as shown*

- 1  0 – Strongly dislike
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Strongly like
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q86**

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**q86- Show all respondents/required** SINGLE CHOICE

**Now, a few questions about economic conditions. How does the <i>financial situation of your household</i> now compare with what it was 12 months ago? Has it:**

*Order as shown*

- 1  Got a lot worse
- 2  Got a little worse
- 3  Stayed the same
- 4  Got a little better
- 5  Got a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q87**

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**q87- Show all respondents/required** SINGLE CHOICE

**How do you think the <i>general economic situation in this country</i> has changed over the <i>last 12 months</i>? Has it:**

*Order as shown*

- 1  Got a lot worse
- 2  Got a little worse
- 3  Stayed the same
- 4  Got a little better
- 5  Got a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q88**

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**q88- Show all respondents/required** SINGLE CHOICE

**How do you think the <i>financial situation of your household</i> will change over the <i>next 12 months</i>? Will it:**

*Order as shown*

- 1  Get a lot worse
- 2  Get a little worse
- 3  Stay the same
- 4  Get a little better
- 5  Get a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q89**

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**q89**- *Show all respondents/required* SINGLE CHOICE  
**How do you think the <i>general economic situation in this country</i> will develop over the <i>next 12 months</i>? Will it:**

*Order as shown*

- 1  Get a lot worse
- 2  Get a little worse
- 3  Stay the same
- 4  Get a little better
- 5  Get a lot better
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q90

**q90**- *Show all respondents/required* SINGLE CHOICE  
**With Britain in economic difficulties, which party do you think would be able to handle the situation best – Labour or the Conservatives?**

*Order as shown*

- 1  Labour
- 2  Conservatives
- 3  Neither
- 4  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q91

**q91**- *Show if q90 == 3 or q90 == 4/required* SINGLE CHOICE  
**With Britain in economic difficulties, do you think another party would be able to handle the situation best?**

*Order as shown*

- 1  Yes, other party
- 2  No – None
- 3  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

Page: q92

**q92**- *Show if q91 == 1/required* OPEN TEXTBOX  
**You said that you thought, with Britain in economic difficulties, an 'other' party would be able to handle the situation best. Please say which party that is.**

Page: issue\_intro

Please indicate if you agree or disagree with the following policy proposals. . .

## Module: issuelike

---

### Page: nq5

---

**nq5- Show all respondents/required** SINGLE CHOICE  
**Exempt the first £10,000 of earnings from income tax.**

*Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Disagree Strongly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

### Page: nq6

---

**nq6- Show all respondents/required** SINGLE CHOICE  
**Charge a 'mansion' tax on properties worth over £2 million.**

*Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Disagree Strongly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

### Page: nq7

---

**nq7- Show all respondents/required** SINGLE CHOICE  
**Scrap Britain's Trident nuclear deterrent.**

*Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Disagree Strongly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown*  
*Admin/Not Shown*

### Page: nq8

---

**nq8**- Show all respondents/required

SINGLE CHOICE

**Limit tax relief on pensions to the basic rate of tax.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Disagree Strongly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: nq9****nq9**- Show all respondents/required

SINGLE CHOICE

**Introduce new eco taxes including a fuel tax for airline flights.***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Disagree Strongly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: nq10****nq10**- Show all respondents/required

SINGLE CHOICE

**Have Britain co-operate more closely with the European Union***Order as shown*

- 1  Strongly agree
- 2  Agree
- 3  Neither agree nor disagree
- 4  Disagree
- 5  Disagree Strongly
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: \_14****Page: q2**

**q2- Show all respondents/required**

SINGLE CHOICE

**How interested were you in the general election that was held on May 6th this year?***Order as shown*

- 1  Very interested
- 2  Somewhat interested
- 3  Not very interested
- 4  Not at all interested
- 5  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: nq11**

---

**nq11- Show all respondents/required**

SINGLE CHOICE

**Did you make use of the internet to get news or information about the general election held on May 6th?***Order as shown*

- 1  Yes, many times
- 2  Yes, several times
- 3  Yes, once or twice
- 4  No, did not use the internet to gain news/information about the election.
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: camp\_q66**

---

**camp\_q66- Show all respondents/required**

SINGLE CHOICE

**Have any of the political parties contacted you during the past month?***Order as shown*

- 1  No
- 2  Yes
- 3  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: camp\_q67**

---

**camp\_q67** - Show if *camp\_q66==2/required*

MULTIPLE CHOICE

Please indicate all the political parties that have contacted you during the past month. Please select all that apply.

*Order as shown*

- 1  Conservative
- 2  Labour
- 3  Liberal Democrat
- 4  United Kingdom Independence Party (UKIP)
- 5  British National Party (BNP)
- 6  Scottish National Party (SNP)
- 7  Plaid Cymru
- 8  Other Parties

*Show if q1==6**Show if q1==9*Page: **camp\_q68****camp\_q68** - Show if *8 in camp\_q67/required*

OPEN TEXTBOX

Please state the other party/ parties that have contacted you:

Page: **camp\_q69****camp\_q69** - Show if *1 in camp\_q67/required*

MULTIPLE CHOICE

Please indicate all the ways the Conservative party contacted you. Please select all that apply.

*Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

Page: **camp\_q70****camp\_q70** - Show if *8 in camp\_q69*

OPEN TEXTBOX

Please state the other ways you were contacted:

Page: **camp\_q71**

**camp\_q71** - Show if 2 in camp\_q67/required

MULTIPLE CHOICE

**Please indicate all the ways the Labour party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: camp\_q72****camp\_q72** - Show if 8 in camp\_q71

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: camp\_q73****camp\_q73** - Show if 3 in camp\_q67/required

MULTIPLE CHOICE

**Please indicate all the ways the Liberal Democrat party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: camp\_q74****camp\_q74** - Show if 8 in camp\_q73

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: camp\_q75**

**camp\_q75** - Show if 4 in camp\_q67/required

MULTIPLE CHOICE

**Please indicate all the ways the United Kingdom Independence Party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: camp\_q76****camp\_q76** - Show if 8 in camp\_q75

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: camp\_q77****camp\_q77** - Show if 5 in camp\_q67/required

MULTIPLE CHOICE

**Please indicate all the ways the British National Party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: camp\_q78****camp\_q78** - Show if 8 in camp\_q77

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: camp\_q79**

**camp\_q79**- Show if 6 in camp\_q67/required

MULTIPLE CHOICE

**Please indicate all the ways the Scottish National Party contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: camp\_q80****camp\_q80**- Show if 8 in camp\_q79

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: camp\_q81****camp\_q81**- Show if 7 in camp\_q67/required

MULTIPLE CHOICE

**Please indicate all the ways Plaid Cymru contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: camp\_q82****camp\_q82**- Show if 8 in camp\_q81

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: camp\_q83**

**camp\_q83**- Show if 8 in camp\_q67/required

MULTIPLE CHOICE

**Please indicate all the ways \$camp\_q68 contacted you. Please select all that apply.***Order as shown*

- 1  Telephone call
- 2  Leaflets or other mail delivered to your home
- 3  A visit to your home
- 4  Contact in the street
- 5  Email
- 6  Twitter, Facebook or another social networks
- 7  Text message (SMS)
- 8  Other Ways

**Page: camp\_q84****camp\_q84**- Show if 8 in camp\_q83

OPEN TEXTBOX

**Please state the other ways you were contacted:****Page: camp\_q85****camp\_q85**- Show all respondents/required

SINGLE CHOICE

**Have you seen any of the Party Election Broadcasts that are being shown on television during the election campaign?***Order as shown*

- 1  Yes
- 2  No
- 3  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: camp\_q86**

**camp\_q86** - Show if camp\_q85==1/required

MULTIPLE CHOICE

**Which parties' Election Broadcasts have you seen? (Please tick all that apply)***Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other Party
- 10  No – None
- 11  Don't know

*Show if q1==6**Show if q1==9**Exclude other punches**Exclude other punches***Page: camp\_q87****camp\_q87** - Show if 9 in camp\_q86/required

OPEN TEXTBOX

**You said you have seen an Election Broadcast(s) for an 'other' party. Please say for which party that was.****Page: camp\_q88****camp\_q88** - Show if 1 in camp\_q86/required

SINGLE CHOICE

**Was your impression of the Labour Party Election Broadcast favourable or unfavourable?***Order as shown*

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Labour Party Election Broadcast
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: camp\_q89**

**camp\_q89**- Show if 2 in camp\_q86/required SINGLE CHOICE  
**Was your impression of the Conservative Party Election Broadcast favourable or unfavourable?**

Order as shown

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Conservative Party Election Broadcast
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

Page: camp\_q90

**camp\_q90**- Show if 3 in camp\_q86/required SINGLE CHOICE  
**Was your impression of the Liberal Democrat Party Election Broadcast favourable or unfavourable?**

Order as shown

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Liberal Democrat Party Election Broadcast
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

Page: camp\_q91

**camp\_q91**- Show if 4 in camp\_q86/required SINGLE CHOICE  
**Was your impression of the Scottish National Party Election Broadcast favourable or unfavourable?**

Order as shown

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Scottish National Party Election Broadcast
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

## Page: camp\_q92

**camp\_q92** - Show if 5 in camp\_q86/required SINGLE CHOICE  
**Was your impression of the Plaid Cymru Election Broadcast favourable or unfavourable?**

Order as shown

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Plaid Cymru Election Broadcast
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

## Page: camp\_q92a

**camp\_q92a** - Show if 6 in camp\_q86/required SINGLE CHOICE  
**Was your impression of the Green Party Election Broadcast favourable or unfavourable?**

Order as shown

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Green Party Election Broadcast
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

## Page: camp\_q92b

**camp\_q92b** - Show if 7 in camp\_q86/required SINGLE CHOICE  
**Was your impression of the United Kingdom Independence Party (UKIP) Election Broadcast favourable or unfavourable?**

Order as shown

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a UKIP Election Broadcast
- 8  Skipped Admin/Not Shown
- 9  Not Asked Admin/Not Shown

## Page: camp\_q92c

**camp\_q92c**- Show if 8 in camp\_q86/required SINGLE CHOICE  
**Was your impression of the British National Party (BNP) Election Broadcast favourable or unfavourable?**

Order as shown

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a BNP Election Broadcast
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

## Page: camp\_q92d

**camp\_q92d**- Show if 9 in camp\_q86/required SINGLE CHOICE  
**Was your impression of the \$q87 Party Election Broadcast favourable or unfavourable?**

Order as shown

- 1  Very favourable
- 2  Favourable
- 3  Neither favourable nor unfavourable
- 4  Unfavourable
- 5  Very unfavourable
- 6  Don't know
- 7  Did not see a Party Election Broadcast from this party
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

## Page: tvdq1

**tvdq1**- Show all respondents/required SINGLE CHOICE  
**Did you see or hear all or part of any of the three nationally televised debates among the party leaders that were held during the election campaign?**

Order as shown

- 1  Yes
- 2  No
- 3  Don't know
- 8 Skipped Admin/Not Shown
- 9 Not Asked Admin/Not Shown

## Page: tvdq2

**tvdq2**- Show if tvdq1==1/required

SINGLE CHOICE

**Overall, who do you think did the best job in the debates?***Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: tvdq3****tvdq3**- Show if tvdq1==1/required

SINGLE CHOICE

**Overall, who did you think did the worst job in the debates?***Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: nq12****nq12**- Show all respondents/required

SINGLE CHOICE

**Did how the leaders performed in the debates lead you to change your vote?***Order as shown*

- 1  Yes
- 2  No
- 3  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: nq13**

**nq13-** *Show if nq12 == 1/required*

SINGLE CHOICE

**How did the leaders' performance in the debates change your vote?***Order as shown*

- 1  I went from Conservative to Liberal Democrat
- 2  I went from Labour to Liberal Democrat
- 3  I went from Conservative to Labour
- 4  I went from Liberal Democrat to Labour
- 5  I went from Labour to Conservative
- 6  I went from Liberal Democrat to Conservative
- 7  I wasn't going to vote but decided to vote Conservative
- 8  I wasn't going to vote but decided to vote Labour
- 9  I wasn't going to vote but decided to vote Liberal Democrat
- 10  I decided not to vote
- 11  The debates affected my vote in some other way
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: nq14****nq14-** *Show if nq13==11/required*

OPEN TEXTBOX

**You said you thought the debates affected you in some other way. Please say here what that is.****Page: nq15****nq15-** *Show all respondents/required*

SINGLE CHOICE

**Thinking overall about how the parties conducted their general election campaigns, which party do you think conducted the BEST election campaign?***Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  Other Party
- 9  None – No party
- 10  All parties equally well
- 11  Don't know
- 98 Skipped
- 99 Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown*

## Page: nq16

**nq16** - Show all respondents/required

SINGLE CHOICE

**And which party do you think conducted the WORST election campaign?***Order as shown*

- 1  Labour
- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP) *Show if q1==6*
- 5  Plaid Cymru *Show if q1==9*
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  Other Party
- 9  None – No party
- 10  All parties equally badly
- 11  Don't know
- 98  Skipped *Admin/Not Shown*
- 99  Not Asked *Admin/Not Shown*

## Page: nq17

**nq17** - Show all respondents/required

SINGLE CHOICE

**Now thinking overall about how the PARTY LEADERS performed during the election campaign, which party leader do you think performed the BEST during the election campaign?***Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 4  Alex Salmond *Show if q1==6*
- 5  Ieuan Wyn Jones *Show if q1==9*
- 6  None – No leader
- 7  All leaders equally well
- 8  Don't know
- 98  Skipped *Admin/Not Shown*
- 99  Not Asked *Admin/Not Shown*

## Page: nq18

**q18**- Show all respondents/required

SINGLE CHOICE

**And, which party leader do you think performed the WORST during the election campaign?***Order as shown*

- 1  Gordon Brown
- 2  David Cameron
- 3  Nick Clegg
- 4  Alex Salmond *Show if q1==6*
- 5  Ieuan Wyn Jones *Show if q1==9*
- 6  None – No leader
- 7  All leaders equally well
- 8  Don't know
- 98  Skipped *Admin/Not Shown*
- 99  Not Asked *Admin/Not Shown*

## Module: attbatt2

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**Page: q110**

---

**q110**- Show all respondents/required

SINGLE CHOICE

**Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>your own</i> view?***Order as shown*

- 1  0 – Reducing crime more important
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 –Rights of accused more important
- 98  Skipped *Admin/Not Shown*
- 99  Not Asked *Admin/Not Shown*

**Page: q111**

---

**q111** - Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>the Labour Party</i>?

*Order as shown*

- 1  0 – Reducing crime more important
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Rights of accused more important
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q112**

---

**q112** - Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place <i>the Conservative Party</i>?

*Order as shown*

- 1  0 – Reducing crime more important
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Rights of accused more important
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q113**

---

**q113**- Show all respondents/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place *the Liberal Democrats*?

*Order as shown*

- 1  0 – Reducing crime more important
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 –Rights of accused more important
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: \_15

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**Page: q114**

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**q114**- Show if q1 == 6/required

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place *the Scottish National Party (SNP)*?

*Order as shown*

- 1  0 – Reducing crime more important
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 –Rights of accused more important
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q115**

---

**q115**- *Show if q1 == 9/required*

SINGLE CHOICE

Some people think that reducing crime is more important than protecting the rights of people accused of committing crimes. Other people think that protecting the rights of accused people, regardless of whether they have been convicted of committing a crime, is more important than reducing crime. On the 0-10 scale below, where would you place *Plaid Cymru*?

*Order as shown*

- 1  0 – Reducing crime more important
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Rights of accused more important
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q131**

---

**q131**- *Show all respondents/required*

SINGLE CHOICE

On a scale of 0 to 10, how much attention do you generally pay to politics?

*Order as shown*

- 1  0 – Pay no attention
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Pay a great deal of attention
- 12  Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q132**

---

**q132**- Show all respondents/required

SINGLE CHOICE

On a scale from 0 to 10, where 10 means a great deal of influence and 0 means no influence, how much influence do *you* have on politics and public affairs?

Order as shown

- 1  0 – No influence
- 2  1
- 3  2
- 4  3
- 5  4
- 6  5
- 7  6
- 8  7
- 9  8
- 10  9
- 11  10 – Great deal of influence
- 12  Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: Eng\_AV if ((q1 != 6) and (q1 != 9))

In 2010 the House of Commons voted for a new style of ballot paper to be introduced soon if voters approve, which is shown below.



**engav**- Show all respondents

GRID-OPEN

Thinking about this Ballot Paper, please complete the following questions as if you were voting in the general election held on May 6th, but rank the parties in your order of preference: Put 1 for your most preferred party, then 2 for your second best party, 3 for your third choice, etc. Please number as many or as few choices as you wish.

ROWS

Order as shown

- |          |                                       |
|----------|---------------------------------------|
| engav_g1 | Carol Crosby - Liberal Democrat       |
| engav_g2 | Denis Graham - UK Independence Party  |
| engav_g3 | Stephanie Mills - Green Party         |
| engav_g4 | Diane Morgan - Labour Party           |
| engav_g5 | Jim Nunn - British National Party     |
| engav_g6 | Nasim Shah - Respect Party            |
| engav_g7 | Stephen Williams - Conservative Party |

COLUMNS

Order as shown

- 1 Vote
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: Scot\_AV if (q1 == 6)

In 2010 the House of Commons voted for a new style of ballot paper to be introduced soon if voters approve, which is shown below.



**scoav**- Show all respondents

GRID-OPEN

**Thinking about this Ballot Paper, please complete the following questions as if you were voting in the general election held on May 6th, but rank the parties in your order of preference: Put 1 for your most preferred party, then 2 for your second best party, 3 for your third choice, etc. Please number as many or as few choices as you wish.<br/>**

ROWS

Order as shown

scoav_g1	Carol Crosby - Liberal Democrat
scoav_g2	Denis Graham - UK Independence Party
scoav_g3	Stephanie Mills - Scottish Green Party
scoav_g4	Diane Morgan - Labour Party
scoav_g5	Gordon Murry - Scottish National Party
scoav_g6	Amy Nairn - Scottish Socialist Party
scoav_g7	Stephen Williams - Conservative

COLUMNS

Order as shown

1	Vote	
8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

## Page: Wales\_AV if (q1 == 9)

In 2010 the House of Commons voted for a new style of ballot paper to be introduced soon if voters approve, which is shown below.



**walav**- Show all respondents

GRID-OPEN

**Thinking about this Ballot Paper, please complete the following questions as if you were voting in the general election held on May 6th, but rank the parties in your order of preference: Put 1 for your most preferred party, then 2 for your second best party, 3 for your third choice, etc. Please number as many or as few choices as you wish.<br/>**

ROWS

Order as shown

walav_g1	Carol Crosby - Liberal Democrat
walav_g2	Denis Graham - UK Independence Party
walav_g3	Alun Jones - Plaid Cymru - The Party of Wales
walav_g4	Stephanie Mills - Green Party
walav_g5	Diane Morgan - Labour Party
walav_g6	Jim Nunn - British National Party
walav_g7	Stephen Williams - Conservative

COLUMNS

Order as shown

1	Vote	
8	Skipped	Admin/Not Shown
9	Not Asked	Admin/Not Shown

## Page: nq19

**nq19**- Show all respondents/required

SINGLE CHOICE

**Thinking about the outcomes of general elections, which of these statements is more important to you?***Order as shown*

- 1  That one party gets more than half the seats in parliament so it can govern on its own
- 2  That every party's percentage of seats in parliament is the same as their percentage of the vote
- 3  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: nq20****nq20**- Show all respondents/required

SINGLE CHOICE

**Generally, speaking, which do you prefer?***Order as shown*

- 1  A government made up of a single party
- 2  A coalition government made up of two or more parties
- 3  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: nq21****nq21**- Show all respondents/required

MULTIPLE CHOICE

**Which of the following parties do you think offers a <i>realistic prospect</i> of change in British politics? (Please tick all that apply)***Order as shown*

- 2  Conservative
- 3  Liberal Democrat
- 4  Scottish National Party (SNP)
- 5  Plaid Cymru
- 6  Green Party
- 7  United Kingdom Independence Party (UKIP)
- 8  British National Party (BNP)
- 9  Other
- 10  No – None
- 11  Don't know

*Exclude other punches**Exclude other punches***Page: nq22**

**nq22**- Show if 9 in nq21/required

OPEN TEXTBOX

You said you think an 'other' party offers a <i>realistic prospect</i> of change in British politics.  
Please say here which party this is:

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 Page: nq23
 

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**nq23**- Show all respondents/required

SINGLE CHOICE

Since you have been eligible to vote in general elections, have you voted in:

*Order as shown*

- 1  All general elections
- 2  Most general elections
- 3  Some general elections
- 4  Not very many general elections
- 5  No general elections -- I don't vote
- 6  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*


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 Page: q128
 

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**q128**- Show all respondents/required

SINGLE CHOICE

On the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?

*Order as shown*

- 1  Very satisfied
- 2  Fairly satisfied
- 3  A little dissatisfied
- 4  Very dissatisfied
- 5  Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*


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 Page: q129
 

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**q129**- Show all respondents/required

SINGLE CHOICE

**Did you try to vote in the recent general election, but have difficulty voting?**

*Order as shown*

- 1  Yes, tried to vote but was turned away
- 2  Yes, tried to vote but the polling place ran out of ballots
- 3  Yes, but I'm not sure what the problem was
- 4  Yes, for another reason
- 5  No, I was able to vote successfully
- 6  No, I did not try to vote
- 7  Don't know
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

**Page: q98**

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**q98**- Show all respondents/required

DROPDOWN

**What is your year of birth?***Order as shown*

- 1  1994
- 2  1993
- 3  1992
- 4  1991
- 5  1990
- 6  1989
- 7  1988
- 8  1987
- 9  1986
- 10  1985
- 11  1984
- 12  1983
- 13  1982
- 14  1981
- 15  1980
- 16  1979
- 17  1978
- 18  1977
- 19  1976
- 20  1975
- 21  1974
- 22  1973
- 23  1972
- 24  1971
- 25  1970
- 26  1969
- 27  1968
- 28  1967
- 29  1966
- 30  1965
- 31  1964
- 32  1963
- 33  1962
- 34  1961
- 35  1960
- 36  1959
- 37  1958
- 38  1957
- 39  1956
- 40  1955
- 41  1954
- 42  1953
- 43  1952
- 44  1951
- 45  1950
- 46  1949
- 47  1948

- 48 ○ 1947
- 49 ○ 1946
- 50 ○ 1945
- 51 ○ 1944
- 52 ○ 1943
- 53 ○ 1942
- 54 ○ 1941
- 55 ○ 1940
- 56 ○ 1939
- 57 ○ 1938
- 58 ○ 1937
- 59 ○ 1936
- 60 ○ 1935
- 61 ○ 1934
- 62 ○ 1933
- 63 ○ 1932
- 64 ○ 1931
- 65 ○ 1930
- 66 ○ 1929
- 67 ○ 1928
- 68 ○ 1927
- 69 ○ 1926
- 70 ○ 1925
- 71 ○ 1924
- 72 ○ 1923
- 73 ○ 1922
- 74 ○ 1921
- 75 ○ 1920
- 76 ○ 1919
- 77 ○ 1918
- 78 ○ 1917
- 79 ○ 1916
- 80 ○ 1915
- 81 ○ 1914
- 82 ○ 1913
- 83 ○ 1912
- 84 ○ 1911
- 85 ○ 1910
- 86 ○ 1909
- 87 ○ 1908
- 88 ○ 1907
- 89 ○ 1906
- 90 ○ 1905
- 91 ○ 1904
- 92 ○ 1903
- 93 ○ 1902
- 94 ○ 1901
- 95 ○ 1900 or earlier
- 96 ○ Abstain
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown*

*Admin/Not Shown*

## Page: q99

**q99**- Show if q98==96/required

SINGLE CHOICE

**In that case, could you say which age band you would fall into?***Order as shown*

- 1  16 to 17
- 2  18 to 24
- 3  25 to 39
- 4  40 to 54
- 5  55 or over
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q100

**q100**- Show all respondents/required

SINGLE CHOICE

**What is your gender?***Order as shown*

- 1  Male
- 2  Female
- 8  Skipped
- 9  Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Page: q157

**q157**- Show all respondents/required

SINGLE CHOICE

**At what age did you finish full-time education?***Order as shown*

- 1  15 or younger
- 2  16
- 3  17
- 4  18
- 5  19 or older
- 6  Still at school in full-time education
- 7  Still at university in full-time education
- 8  Don't know
- 98  Skipped
- 99  Not Asked

*Admin/Not Shown**Admin/Not Shown*

## Module: admin

## Page: comments

**comments**- Show all respondents

OPEN TEXTBOX

**Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at [supportuk@yougov.com](mailto:supportuk@yougov.com)**