

## The Electoral Commission / The Hansard Society, 2004

### An audit of political engagement 2 - supporting notes

#### **Technical details**

- MORI interviewed a representative sample of 2,065 UK adults aged 18+, although some questions were asked of 1,107 adults.
- Interviews across Great Britain were conducted face-to-face, in home, between 2-6 December 2004.
- Interviews in Northern Ireland were conducted face-to-face, in home, between 14-21 December 2004.
- Where questions were only asked in certain countries this is indicated in the data file and the percentage is given as a percentage of the total UK sample.
- Quotas used were age, sex and working status.
- Where results do not sum to 100, this may be due to multiple responses, computer rounding or the exclusion of don't knows/not stated.
- The survey was conducted for The Electoral Commission and was used as the basis for the Commission's second annual Audit of political engagement published in March 2005.

The Electoral Commission/The Hansard Society  
2004

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 1

QPol10.

And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base: All respondents

	Total 18+	Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total
		Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB	One NI	
UnWtd. Total	2065	978	1087	244	201	316	695	853	528	2108	1097	968	1948	116	770	1295	541	686	1909	69	335	1518	2003	62	2065
Wtd. Total	2038	990	1048	318	249	398	721	671	406	2107	1043	995	1909	128	930	1108	477	711	1882	77	340	1477	1982	56	2038
10 (Absolutely certain to vote)	1067	528	539	81	69	151	395	452	273	1079	609	458	1020	46	476	591	258	410	1027	8	216	787	1038	28	1124
	52%	53%	51%	26%	28%	38%	55%	67%	67%	51%	58%	46%	53%	36%	51%	53%	54%	58%	55%	10%	64%	53%	52%	50%	54%
9	131	64	67	13	13	38	35	44	23	131	67	64	120	11	50	82	26	47	127	1	12	110	128	3	133
	6%	6%	6%	4%	5%	10%	5%	7%	6%	6%	6%	6%	6%	9%	5%	7%	5%	7%	7%	1%	4%	7%	6%	6%	6%
8	168	81	87	24	21	38	69	40	26	171	89	79	160	8	80	88	35	68	151	12	24	120	163	6	172
	8%	8%	8%	8%	8%	9%	10%	6%	6%	8%	9%	8%	8%	6%	9%	8%	7%	10%	8%	16%	7%	8%	8%	10%	8%
7	101	43	58	21	18	25	32	27	14	105	45	57	94	7	48	53	17	35	92	7	18	72	99	2	96
	5%	4%	6%	7%	7%	6%	4%	4%	3%	5%	4%	6%	5%	6%	5%	5%	4%	5%	5%	9%	5%	5%	5%	4%	5%
6	66	34	32	16	11	9	28	19	10	71	27	39	64	2	32	34	20	17	63	1	8	49	66	1	65
	3%	3%	3%	5%	4%	2%	4%	3%	3%	3%	3%	4%	3%	2%	3%	3%	4%	2%	3%	2%	2%	3%	3%	1%	3%
5	138	73	64	27	25	37	47	30	21	140	61	77	125	13	70	67	33	39	135	1	33	97	136	1	126
	7%	7%	6%	9%	10%	9%	6%	4%	5%	7%	6%	8%	7%	10%	8%	6%	7%	5%	7%	2%	10%	7%	7%	2%	6%
4	34	17	17	10	10	7	12	5	3	34	18	16	31	2	19	15	2	13	27	4	2	25	32	2	29
	2%	2%	2%	3%	4%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	0%	2%	1%	5%	1%	2%	2%	3%	1%
3	52	25	27	18	16	16	13	6	5	54	23	29	51	1	28	24	13	15	45	1	2	37	50	2	45
	3%	3%	3%	6%	6%	4%	2%	1%	1%	3%	2%	3%	3%	1%	3%	2%	3%	2%	2%	1%	1%	3%	3%	3%	2%
2	32	15	17	6	6	6	11	9	6	32	14	18	31	1	10	23	9	7	29	2	1	28	31	1	34
	2%	2%	2%	2%	3%	1%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	3%	0%	2%	2%	2%	2%
1 (Absolutely certain not to vote)	222	97	124	83	52	67	69	33	20	253	81	141	188	34	108	114	56	55	167	36	19	140	212	10	211
	11%	10%	12%	26%	21%	17%	10%	5%	5%	12%	8%	14%	10%	26%	12%	10%	12%	8%	9%	47%	6%	9%	11%	18%	10%
Don't know	27	12	16	17	7	5	10	6	4	38	9	19	25	2	11	17	9	7	19	4	5	12	27	-	30
	1%	1%	2%	5%	3%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%	6%	1%	1%	1%	-%	1%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 2

Table 1 (CONT.)

## QPol10.

And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base: All respondents

	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism	
	Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
Total 18+																					
2065	1659	198	146	453	462	227	517	62	1098	963	1389	388	209	245	1257	505	601	375	699	175	959
2038	1705	177	100	492	449	241	523	56	1076	958	1312	405	227	254	1198	491	595	370	688	166	965
1067	894	89	55	254	242	103	296	28	715	348	978	64	8	-	1067	344	236	221	353	127	461
52%	52%	50%	54%	52%	54%	43%	57%	50%	66%	36%	75%	16%	4%	-%	89%	70%	40%	60%	51%	76%	48%
131	111	11	6	19	32	29	31	3	77	54	107	18	1	-	131	27	32	22	38	7	53
6%	7%	6%	6%	4%	7%	12%	6%	6%	7%	6%	8%	5%	1%	-%	11%	6%	5%	6%	5%	4%	5%
168	143	11	9	38	42	23	40	6	86	82	92	61	3	-	-	36	53	37	51	12	78
8%	8%	6%	9%	8%	9%	9%	8%	10%	8%	9%	7%	15%	2%	-%	-%	7%	9%	10%	7%	7%	8%
101	78	17	4	20	20	17	21	2	40	61	41	44	4	-	-	22	44	20	43	5	63
5%	5%	9%	4%	4%	4%	7%	4%	4%	4%	6%	3%	11%	2%	-%	-%	4%	7%	5%	6%	3%	7%
66	53	9	4	15	11	15	12	1	23	43	23	36	6	-	-	8	20	10	16	1	31
3%	3%	5%	4%	3%	2%	6%	2%	1%	2%	5%	2%	9%	3%	-%	-%	2%	3%	3%	2%	1%	3%
138	118	13	5	48	27	8	35	1	55	82	40	75	16	-	-	22	52	28	44	6	71
7%	7%	7%	5%	10%	6%	4%	7%	2%	5%	9%	3%	18%	7%	-%	-%	5%	9%	7%	6%	3%	7%
34	27	3	2	7	8	3	9	2	14	20	6	19	7	-	-	2	16	3	14	1	17
2%	2%	2%	2%	1%	2%	1%	2%	3%	1%	2%	0%	5%	3%	-%	-%	0%	3%	1%	2%	1%	2%
52	41	8	2	12	11	1	17	2	13	39	8	23	16	-	-	8	20	3	25	2	26
3%	2%	4%	2%	2%	3%	0%	3%	3%	1%	4%	1%	6%	7%	-%	-%	2%	3%	1%	4%	1%	3%
32	25	3	4	9	4	6	5	1	7	25	1	12	18	32	-	2	17	6	11	-	18
2%	1%	2%	4%	2%	1%	3%	1%	2%	1%	3%	0%	3%	8%	13%	-%	0%	3%	2%	2%	-%	2%
222	189	15	8	69	45	23	52	10	40	180	12	43	139	222	-	18	93	18	84	6	127
11%	11%	8%	8%	14%	10%	9%	10%	18%	4%	19%	1%	11%	61%	87%	-%	4%	16%	5%	12%	3%	13%
27	27	-	1	3	5	13	5	-	4	23	4	9	8	-	-	-	14	3	8	-	20
1%	2%	-%	1%	1%	1%	5%	1%	-%	0%	2%	0%	2%	3%	-%	-%	-%	2%	1%	1%	-%	2%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

## Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 1 (CONT.)

**QPol10.**

**And how likely would you be to vote in an immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

**Base: All respondents**

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	2065	174	177	938	242	128	1152	338
Wtd. Total	2038	187	176	956	248	138	1156	314
10 (Absolutely certain to vote)	1067	81	73	514	138	89	560	176
	52%	43%	41%	54%	55%	64%	48%	56%
9	131	7	15	58	20	11	77	21
	6%	4%	9%	6%	8%	8%	7%	7%
8	168	13	16	83	22	9	97	29
	8%	7%	9%	9%	9%	6%	8%	9%
7	101	10	9	41	14	4	63	13
	5%	5%	5%	4%	6%	3%	5%	4%
6	66	12	2	33	4	2	45	8
	3%	6%	1%	3%	2%	2%	4%	3%
5	138	9	14	75	11	9	84	17
	7%	5%	8%	8%	4%	7%	7%	6%
4	34	3	3	15	2	4	17	8
	2%	2%	2%	2%	1%	3%	1%	3%
3	52	3	7	21	8	2	24	4
	3%	2%	4%	2%	3%	1%	2%	1%
2	32	3	1	16	3	1	20	4
	2%	2%	0%	2%	1%	1%	2%	1%
1 (Absolutely certain not to vote)	222	44	30	81	27	8	143	33
	11%	23%	17%	8%	11%	6%	12%	11%
Don't know	27	2	7	18	-	-	26	1
	1%	1%	4%	2%	-%	-%	2%	0%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 2

Act1.

Which, if any of the things on this list have you done in the last two or three years?

Base: All respondents

	Total 18+	Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total
		Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB	One NI	
UnWtd. Total	2065	978	1087	244	201	316	695	853	528	2108	1097	968	1948	116	770	1295	541	686	1909	69	335	1518	2003	62	2065
Wtd. Total	2038	990	1048	318	249	398	721	671	406	2107	1043	995	1909	128	930	1108	477	711	1882	77	340	1477	1982	56	2038
Presented my views to a local councillor or MP	338 17%	179 18%	158 15%	13 4%	10 4%	31 8%	149 21%	148 22%	78 19%	340 16%	225 22%	112 11%	324 17%	13 10%	146 16%	191 17%	49 10%	164 23%	326 17%	2 3%	67 20%	254 17%	331 17%	7 12%	372 18%
Written a letter to an editor	149 7%	88 9%	61 6%	6 2%	5 2%	16 4%	67 9%	61 9%	34 8%	150 7%	111 11%	38 4%	141 7%	7 6%	68 7%	81 7%	12 3%	84 12%	146 8%	1 2%	27 8%	118 8%	148 7%	1 2%	163 8%
Urged someone outside my family to vote	337 17%	193 20%	144 14%	45 14%	36 14%	65 16%	138 19%	98 15%	55 14%	347 16%	235 23%	102 10%	323 17%	14 11%	184 20%	153 14%	43 9%	174 24%	322 17%	8 11%	73 22%	240 16%	331 17%	6 11%	336 16%
Urged someone to get in touch with a local councillor or MP	331 16%	179 18%	153 15%	18 6%	17 7%	51 13%	156 22%	107 16%	41 10%	332 16%	222 21%	109 11%	317 17%	14 11%	179 19%	152 14%	42 9%	167 24%	317 17%	4 6%	56 16%	257 17%	322 16%	9 16%	342 17%
Made a speech before an organised group	349 17%	237 24%	113 11%	42 13%	34 14%	63 16%	167 23%	85 13%	42 10%	357 17%	280 27%	69 7%	332 17%	18 14%	225 24%	124 11%	10 2%	231 32%	332 18%	9 12%	47 14%	279 19%	344 17%	5 9%	347 17%
Been an officer of an organisation or club	265 13%	168 17%	97 9%	14 4%	9 4%	39 10%	113 16%	104 15%	54 13%	270 13%	198 19%	67 7%	256 13%	9 7%	135 15%	130 12%	15 3%	160 22%	254 14%	5 7%	31 9%	219 15%	260 13%	5 9%	281 14%
Stood for public office	18 1%	14 1%	4 0%	- -%	- -%	1 0%	6 1%	11 2%	8 2%	18 1%	16 2%	3 0%	17 1%	2 1%	10 1%	9 1%	- -%	10 1%	18 1%	- -%	4 1%	13 1%	18 1%	1 1%	25 1%
Taken an active part in a political campaign	66 3%	37 4%	29 3%	4 1%	4 2%	8 2%	27 4%	27 4%	14 3%	66 3%	48 5%	18 2%	64 3%	3 2%	28 3%	38 3%	2 0%	42 6%	64 3%	1 2%	16 5%	45 3%	66 3%	1 1%	76 4%
Helped on fund raising drives	616 30%	300 30%	316 30%	70 22%	56 23%	119 30%	250 35%	191 28%	97 24%	629 30%	397 38%	218 22%	592 31%	23 18%	320 34%	296 27%	66 14%	289 41%	586 31%	14 19%	111 33%	460 31%	603 30%	13 23%	611 30%
Voted in the last general election	1252 61%	621 63%	632 60%	57 18%	54 22%	203 51%	477 66%	518 77%	311 76%	1255 60%	687 66%	566 57%	1194 63%	58 45%	567 61%	685 62%	310 65%	453 64%	1211 64%	6 7%	239 70%	939 64%	1219 61%	34 60%	1320 64%
Flown on business overseas	171 8%	131 13%	40 4%	12 4%	10 4%	43 11%	92 13%	26 4%	7 2%	173 8%	143 14%	28 3%	160 8%	11 8%	143 15%	28 2%	6 1%	130 18%	161 9%	8 10%	30 9%	129 9%	169 9%	2 4%	150 7%
Flown on a business trip within the UK	153 8%	118 12%	35 3%	8 3%	7 3%	44 11%	83 12%	19 3%	5 1%	155 7%	136 13%	17 2%	146 8%	7 6%	130 14%	23 2%	7 1%	116 16%	142 8%	7 9%	24 7%	115 8%	149 7%	5 8%	139 7%
None of these	475 23%	201 20%	274 26%	165 52%	127 51%	117 29%	132 18%	99 15%	71 17%	513 24%	167 16%	308 31%	426 22%	48 38%	190 20%	285 26%	142 30%	105 15%	405 22%	44 57%	59 17%	324 22%	464 23%	11 19%	454 22%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 5

Table 2 (CONT.)

## Act1.

Which, if any of the things on this list have you done in the last two or three years?

Base: All respondents

	Total 18+	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism	
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total	2065	1659	198	146	453	462	227	517	62	1098	963	1389	388	209	245	1257	505	601	375	699	175	959
Wtd. Total	2038	1705	177	100	492	449	241	523	56	1076	958	1312	405	227	254	1198	491	595	370	688	166	965
Presented my views to a local councillor or MP	338 17%	289 17%	29 16%	13 13%	77 16%	87 19%	24 10%	100 19%	7 12%	254 24%	82 9%	285 22%	38 9%	10 5%	15 6%	255 21%	117 24%	54 9%	52 14%	118 17%	117 70%	55 6%
Written a letter to an editor	149 7%	134 8%	8 5%	5 5%	34 7%	40 9%	11 4%	50 9%	1 2%	126 12%	22 2%	127 10%	15 4%	4 2%	4 2%	110 9%	57 12%	24 4%	22 6%	59 9%	45 27%	38 4%
Urged someone outside my family to vote	337 17%	289 17%	26 15%	16 16%	84 17%	85 19%	40 16%	81 15%	6 11%	279 26%	58 6%	298 23%	26 6%	6 3%	11 4%	282 24%	134 27%	51 9%	73 20%	111 16%	83 50%	110 11%
Urged someone to get in touch with a local councillor or MP	331 16%	270 16%	41 23%	12 12%	75 15%	77 17%	29 12%	89 17%	9 16%	263 24%	66 7%	270 21%	48 12%	9 4%	17 7%	248 21%	123 25%	57 10%	59 16%	121 18%	116 70%	66 7%
Made a speech before an organised group	349 17%	303 18%	23 13%	18 18%	74 15%	108 24%	35 15%	86 16%	5 9%	278 26%	70 7%	276 21%	47 12%	14 6%	25 10%	253 21%	143 29%	52 9%	74 20%	120 18%	85 51%	114 12%
Been an officer of an organisation or club	265 13%	230 14%	21 12%	9 9%	62 13%	74 17%	17 7%	77 15%	5 9%	207 19%	57 6%	228 17%	27 7%	8 3%	11 4%	206 17%	100 20%	53 9%	64 17%	88 13%	72 44%	84 9%
Stood for public office	18 1%	13 1%	3 1%	2 2%	1 0%	5 1%	4 2%	4 1%	1 1%	16 2%	2 0%	17 1%	2 0%	- -%	- -%	17 1%	11 2%	2 0%	5 1%	8 1%	8 5%	5 0%
Taken an active part in a political campaign	66 3%	58 3%	5 3%	3 3%	4 1%	21 5%	9 4%	24 5%	1 1%	64 6%	2 0%	57 4%	7 2%	- -%	- -%	51 4%	40 8%	2 0%	12 3%	30 4%	39 23%	4 0%
Helped on fund raising drives	616 30%	515 30%	59 33%	29 29%	162 33%	167 37%	36 15%	151 29%	13 23%	404 38%	211 22%	450 34%	113 28%	30 13%	36 14%	415 35%	180 37%	148 25%	134 36%	191 28%	107 64%	231 24%
Voted in the last general election	1252 61%	1043 61%	113 64%	62 62%	293 60%	287 64%	129 54%	334 64%	34 60%	781 73%	470 49%	1098 84%	149 37%	3 1%	26 10%	969 81%	360 73%	311 52%	251 68%	410 60%	135 81%	540 56%
Flown on business overseas	171 8%	153 9%	10 6%	5 5%	39 8%	50 11%	29 12%	35 7%	2 4%	140 13%	31 3%	133 10%	27 7%	8 4%	11 4%	123 10%	72 15%	20 3%	45 12%	47 7%	33 20%	59 6%
Flown on a business trip within the UK	153 8%	125 7%	20 11%	4 4%	26 5%	49 11%	22 9%	29 5%	5 8%	121 11%	32 3%	109 8%	34 8%	9 4%	12 5%	90 7%	69 14%	23 4%	40 11%	52 8%	33 20%	61 6%
None of these	475 23%	406 24%	38 21%	20 20%	123 25%	84 19%	80 33%	119 23%	11 19%	125 12%	347 36%	102 8%	147 36%	169 74%	167 66%	113 9%	51 10%	195 33%	62 17%	168 24%	- -%	268 28%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

## Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 2 (CONT.)

### Act1.

**Which, if any of the things on this list have you done in the last two or three years?**

**Base: All respondents**

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	2065	174	177	938	242	128	1152	338
Wtd. Total	2038	187	176	956	248	138	1156	314
Presented my views to a local councillor or MP	338 17%	19 10%	25 14%	177 18%	45 18%	22 16%	169 15%	60 19%
Written a letter to an editor	149 7%	6 3%	11 6%	80 8%	27 11%	10 8%	82 7%	17 5%
Urged someone outside my family to vote	337 17%	18 10%	26 15%	168 18%	44 18%	34 24%	186 16%	63 20%
Urged someone to get in touch with a local councillor or MP	331 16%	23 12%	19 11%	157 16%	46 18%	25 18%	178 15%	50 16%
Made a speech before an organised group	349 17%	17 9%	19 11%	172 18%	64 26%	32 23%	191 16%	64 20%
Been an officer of an organisation or club	265 13%	9 5%	18 10%	125 13%	51 21%	27 20%	118 10%	59 19%
Stood for public office	18 1%	- -	2 1%	6 1%	3 1%	3 2%	10 1%	4 1%
Taken an active part in a political campaign	66 3%	6 3%	5 3%	31 3%	7 3%	8 6%	41 4%	10 3%
Helped on fund raising drives	616 30%	34 18%	31 18%	295 31%	99 40%	56 41%	286 25%	112 36%
Voted in the last general election	1252 61%	93 50%	101 58%	594 62%	162 65%	93 67%	682 59%	212 67%
Flown on business overseas	171 8%	4 2%	13 7%	82 9%	36 15%	18 13%	93 8%	27 9%
Flown on a business trip within the UK	153 8%	7 4%	7 4%	63 7%	29 12%	18 13%	77 7%	31 10%
None of these	475 23%	65 35%	54 30%	226 24%	41 16%	21 15%	309 27%	52 16%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

**MORI**

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 7

Table 3

**Act2.**

**Level of activism**

**Base: All respondents**

	Total 18+	Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total
		Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB	One NI	
UnWtd. Total	2065	978	1087	244	201	316	695	853	528	2108	1097	968	1948	116	770	1295	541	686	1909	69	335	1518	2003	62	2065
Wtd. Total	2038	990	1048	318	249	398	721	671	406	2107	1043	995	1909	128	930	1108	477	711	1882	77	340	1477	1982	56	2038
Activist (5+ activities)	188	118	71	7	7	17	90	73	35	188	146	42	179	10	102	86	8	125	186	1	29	156	187	1	200
	9%	12%	7%	2%	3%	4%	13%	11%	9%	9%	14%	4%	9%	7%	11%	8%	2%	18%	10%	1%	9%	11%	9%	2%	10%
Semi-Activist (3 or 4 activities)	370	200	171	19	18	78	158	116	57	371	252	118	360	11	194	176	48	172	353	7	68	276	361	10	379
	18%	20%	16%	6%	7%	20%	22%	17%	14%	18%	24%	12%	19%	8%	21%	16%	10%	24%	19%	9%	20%	19%	18%	17%	18%
Non-Activist (0-2 activities)	1479	672	807	291	223	302	473	481	314	1548	645	835	1371	108	634	846	421	415	1343	69	243	1045	1434	45	1486
	73%	68%	77%	92%	90%	76%	66%	72%	77%	73%	62%	84%	72%	84%	68%	76%	88%	58%	71%	90%	71%	71%	72%	81%	72%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI



# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 8

Table 3 (CONT.)

**Act2.**

**Level of activism**

**Base: All respondents**

	Total 18+	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism	
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total	2065	1659	198	146	453	462	227	517	62	1098	963	1389	388	209	245	1257	505	601	375	699	175	959
Wtd. Total	2038	1705	177	100	492	449	241	523	56	1076	958	1312	405	227	254	1198	491	595	370	688	166	965
Activist (5+ activities)	188	167	13	7	44	47	15	61	1	168	19	175	11	1	2	162	83	27	37	72	93	16
	9%	10%	8%	7%	9%	10%	6%	12%	2%	16%	2%	13%	3%	0%	1%	14%	17%	4%	10%	10%	56%	2%
Semi-Activist (3 or 4 activities)	370	310	34	17	80	111	34	85	10	280	91	312	48	5	16	278	125	66	73	116	53	139
	18%	18%	19%	17%	16%	25%	14%	16%	17%	26%	9%	24%	12%	2%	6%	23%	25%	11%	20%	17%	32%	14%
Non-Activist (0-2 activities)	1479	1228	130	76	367	291	193	377	45	628	848	824	346	222	236	757	283	503	260	499	21	810
	73%	72%	73%	76%	75%	65%	80%	72%	81%	58%	89%	63%	85%	98%	93%	63%	58%	84%	70%	73%	12%	84%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

**MORI**

## Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 3 (CONT.)

### Act2.

#### Level of activism

Base: All respondents

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	2065	174	177	938	242	128	1152	338
Wtd. Total	2038	187	176	956	248	138	1156	314
Activist (5+ activities)	188 9%	9 5%	7 4%	101 11%	33 13%	17 12%	92 8%	36 11%
Semi-Activist (3 or 4 activities)	370 18%	17 9%	25 14%	181 19%	57 23%	30 22%	192 17%	74 23%
Non-Activist (0-2 activities)	1479 73%	161 86%	144 82%	674 70%	158 64%	91 66%	872 75%	205 65%

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 10

Table 4

## EC3.

**And which of these, if any, have you done in the last two or three years?**

**Base: All respondents answering (NI, phase 1 GB)**

	Total 18+	Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total
		Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB	One NI	
UnWtd. Total	1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total	1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Voted in the last local council election	543 50%	275 52%	267 48%	24 14%	24 19%	68 32%	217 56%	233 65%	139 64%	543 48%	317 57%	226 43%	525 51%	17 29%	232 46%	311 53%	119 47%	204 54%	524 51%	3 10%	108 56%	404 51%	527 50%	15 50%	582 53%
Signed a petition	482 44%	236 45%	246 44%	48 28%	44 35%	85 40%	213 55%	141 39%	68 31%	487 43%	306 55%	176 33%	471 46%	11 18%	261 52%	221 37%	62 25%	225 59%	460 45%	10 36%	87 45%	362 46%	471 44%	11 38%	487 44%
Donated money or paid a membership fee to a charity or campaigning organisation	481 44%	227 43%	254 45%	55 32%	40 32%	85 40%	192 49%	163 45%	94 43%	495 44%	321 57%	160 30%	460 45%	21 35%	243 49%	238 40%	71 28%	226 59%	464 45%	8 27%	90 47%	364 46%	472 45%	9 31%	500 45%
Discussed politics or political news with someone else	414 38%	241 46%	173 31%	41 24%	38 30%	67 31%	179 46%	130 36%	64 29%	417 37%	285 51%	129 24%	402 39%	11 19%	238 48%	176 30%	46 18%	216 57%	391 38%	13 46%	71 37%	312 39%	404 38%	10 32%	432 39%
Contacted my local council	310 28%	160 30%	150 27%	23 14%	21 16%	55 26%	125 32%	110 31%	57 26%	313 28%	198 35%	113 21%	294 29%	16 27%	150 30%	161 27%	42 17%	142 37%	300 29%	3 11%	64 33%	231 29%	305 29%	5 16%	325 29%
Done voluntary work	304 28%	133 25%	171 31%	46 27%	32 25%	51 24%	114 29%	107 30%	56 26%	319 28%	201 36%	103 19%	289 28%	15 25%	139 28%	165 28%	34 14%	149 39%	288 28%	9 31%	51 27%	232 29%	298 28%	7 22%	306 28%
Taken part in a sponsored event	243 22%	135 25%	109 19%	44 25%	33 26%	53 25%	107 27%	51 14%	19 9%	254 22%	156 28%	87 16%	235 23%	8 14%	143 29%	100 17%	12 5%	131 34%	221 22%	14 48%	46 24%	164 21%	235 22%	9 29%	236 21%
Helped organise a charity event	224 21%	110 21%	114 20%	24 14%	19 15%	37 17%	104 27%	64 18%	30 14%	229 20%	150 27%	73 14%	210 20%	13 22%	126 25%	97 17%	13 5%	105 28%	214 21%	7 25%	38 20%	172 22%	221 21%	2 8%	223 20%
Boycotted certain products for political, ethical or environmental reasons	223 20%	107 20%	116 21%	14 8%	14 11%	43 20%	104 27%	62 17%	28 13%	223 20%	169 30%	54 10%	215 21%	7 12%	122 24%	101 17%	15 6%	147 39%	213 21%	7 23%	35 18%	177 22%	220 21%	4 12%	226 20%
Donated money or paid a membership fee to a political party	68 6%	35 7%	33 6%	6 3%	4 3%	5 2%	28 7%	31 9%	23 11%	70 6%	51 9%	18 3%	66 6%	3 4%	29 6%	39 7%	11 5%	32 8%	65 6%	1 5%	18 9%	47 6%	66 6%	2 6%	75 7%
Been to any political meeting	67 6%	38 7%	29 5%	10 6%	10 8%	7 3%	25 6%	24 7%	13 6%	67 6%	49 9%	17 3%	64 6%	3 5%	33 7%	33 6%	3 1%	38 10%	66 6%	- -%	14 7%	51 6%	66 6%	1 2%	71 6%
Taken part in a demonstration, picket or march	65 6%	35 7%	31 5%	13 8%	13 10%	13 6%	29 7%	10 3%	4 2%	65 6%	46 8%	19 4%	63 6%	2 3%	45 9%	20 3%	- -%	43 11%	58 6%	5 17%	14 7%	42 5%	63 6%	2 7%	61 6%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 11

Table 4 (CONT.)

## EC3.

And which of these, if any, have you done in the last two or three years?

	Total 18+	Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total
		Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB	One NI	
UnWtd. Total	1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total	1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Taken an active part in a party's campaign at a local election	26 2%	15 3%	11 2%	1 1%	1 1%	5 2%	5 1%	15 4%	10 5%	26 2%	20 4%	5 1%	22 2%	4 6%	7 1%	18 3%	3 1%	12 3%	25 2%	- -%	7 4%	18 2%	25 2%	0 1%	31 3%
Served as a school or hospital governor	25 2%	13 2%	12 2%	1 0%	1 1%	6 3%	8 2%	10 3%	3 1%	25 2%	20 4%	5 1%	23 2%	2 3%	12 2%	13 2%	3 1%	18 5%	23 2%	- -%	5 3%	18 2%	23 2%	1 5%	28 3%
Taken part in a strike	23 2%	15 3%	8 1%	4 2%	2 1%	5 2%	14 4%	2 1%	- -%	25 2%	11 2%	12 2%	23 2%	- -%	16 3%	7 1%	1 0%	9 2%	21 2%	- -%	5 3%	16 2%	21 2%	2 6%	23 2%
Taken an active part in a party's campaign at a general election	19 2%	11 2%	8 1%	- -%	- -%	- -%	6 2%	12 3%	5 3%	19 2%	16 3%	2 0%	17 2%	1 2%	8 2%	11 2%	1 0%	12 3%	18 2%	- -%	4 2%	15 2%	18 2%	0 1%	23 2%
Served as a local magistrate	1 0%	- -%	1 0%	- -%	- -%	- -%	1 0%	- -%	- -%	1 0%	1 0%	- -%	1 0%	- -%	- -%	1 0%	- -%	- -%	1 0%	- -%	- -%	1 0%	1 0%	- -%	1 0%
None	174 16%	66 13%	108 19%	46 27%	29 23%	46 22%	50 13%	49 14%	34 15%	191 17%	43 8%	131 25%	156 15%	18 30%	69 14%	105 18%	66 26%	31 8%	159 16%	7 25%	28 14%	122 15%	170 16%	4 15%	166 15%
Don't know	2 0%	1 0%	1 0%	- -%	- -%	- -%	2 1%	- -%	- -%	2 0%	1 0%	1 0%	2 0%	- -%	1 0%	1 0%	1 0%	1 0%	2 0%	- -%	1 0%	1 0%	2 0%	0 2%	3 0%
Activist	169 16%	87 17%	82 15%	13 8%	13 10%	19 9%	80 21%	57 16%	22 10%	169 15%	130 23%	39 7%	164 16%	5 8%	95 19%	74 13%	7 3%	107 28%	164 16%	2 9%	31 16%	132 17%	167 16%	2 7%	175 16%
Non-Activist	921 84%	442 83%	479 85%	158 92%	114 90%	195 91%	309 79%	304 84%	196 90%	965 85%	429 77%	491 93%	865 84%	56 92%	405 81%	516 87%	244 97%	273 72%	860 84%	26 91%	162 84%	663 83%	893 84%	28 93%	932 84%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 12

Table 4 (CONT.)

## EC3.

**And which of these, if any, have you done in the last two or three years?**

**Base: All respondents answering (NI, phase 1 GB)**

	Total 18+	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism	
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total	1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960
Wtd. Total	1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966
Voted in the last local council election	543 50%	459 50%	46 49%	22 41%	129 49%	135 57%	59 46%	136 48%	15 50%	368 62%	173 35%	488 69%	47 22%	3 2%	7 6%	436 68%	305 62%	238 40%	207 56%	329 48%	141 83%	403 42%
Signed a petition	482 44%	405 44%	43 45%	23 43%	101 38%	125 52%	45 35%	134 48%	11 38%	334 56%	147 30%	368 52%	74 34%	28 24%	25 19%	333 52%	280 57%	202 34%	170 46%	310 45%	154 91%	333 34%
Donated money or paid a membership fee to a charity or campaigning organisation	481 44%	411 45%	36 38%	25 46%	105 40%	125 53%	55 42%	126 45%	9 31%	322 54%	158 32%	350 49%	90 42%	31 27%	33 26%	315 49%	271 55%	210 35%	179 48%	298 43%	132 78%	365 38%
Discussed politics or political news with someone else	414 38%	345 38%	41 43%	19 35%	84 32%	109 45%	47 36%	105 37%	10 32%	339 57%	73 15%	330 46%	55 25%	18 15%	22 17%	302 47%	277 56%	137 23%	158 42%	255 37%	136 81%	281 29%
Contacted my local council	310 28%	265 29%	27 29%	13 25%	72 27%	70 29%	39 30%	84 30%	5 16%	212 36%	96 20%	233 33%	53 25%	19 16%	20 16%	213 33%	195 40%	115 19%	98 26%	209 30%	111 66%	203 21%
Done voluntary work	304 28%	259 28%	28 29%	11 20%	72 28%	73 31%	32 25%	82 29%	7 22%	211 35%	93 19%	222 31%	50 23%	21 17%	22 17%	201 31%	178 36%	126 21%	113 30%	190 28%	96 57%	223 23%
Taken part in a sponsored event	243 22%	207 23%	18 19%	9 17%	48 18%	57 24%	32 25%	70 25%	9 29%	167 28%	75 15%	173 24%	40 19%	17 14%	12 9%	156 24%	140 29%	103 17%	89 24%	152 22%	85 51%	169 17%
Helped organise a charity event	224 21%	190 21%	22 23%	9 17%	52 20%	56 24%	21 16%	60 21%	2 8%	153 26%	70 14%	160 23%	40 19%	10 9%	18 14%	151 23%	121 25%	103 17%	75 20%	147 21%	80 47%	149 15%
Boycotted certain products for political, ethical or environmental reasons	223 20%	198 22%	15 16%	7 13%	50 19%	55 23%	30 23%	63 22%	4 12%	187 31%	35 7%	193 27%	18 8%	4 4%	4 3%	179 28%	162 33%	62 10%	72 19%	150 22%	116 69%	107 11%
Donated money or paid a membership fee to a political party	68 6%	53 6%	10 10%	4 7%	13 5%	20 8%	6 4%	14 5%	2 6%	54 9%	14 3%	55 8%	5 2%	3 2%	5 4%	55 9%	51 10%	18 3%	27 7%	41 6%	32 19%	37 4%
Been to any political meeting	67 6%	54 6%	11 12%	0 1%	9 4%	20 8%	10 8%	15 5%	1 2%	61 10%	6 1%	54 8%	8 4%	1 1%	1 1%	48 7%	59 12%	8 1%	29 8%	38 5%	54 32%	13 1%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 13

Table 4 (CONT.)

## EC3.

And which of these, if any, have you done in the last two or three years?

	Total 18+	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism	
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total	1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960
Wtd. Total	1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966
Taken part in a demonstration, picket or march	65	56	2	5	11	24	11	10	2	60	5	48	8	1	4	47	55	10	19	46	47	18
	6%	6%	2%	9%	4%	10%	8%	4%	7%	10%	1%	7%	4%	1%	3%	7%	11%	2%	5%	7%	28%	2%
Taken an active part in a party's campaign at a local election	26	21	4	0	2	11	2	6	0	23	3	24	2	-	-	23	23	3	9	17	19	6
	2%	2%	4%	1%	1%	5%	1%	2%	1%	4%	1%	3%	1%	-%	-%	4%	5%	0%	2%	2%	12%	1%
Served as a school or hospital governor	25	22	-	1	5	7	2	8	1	17	6	23	2	-	1	24	16	9	10	14	11	14
	2%	2%	-%	2%	2%	3%	1%	3%	5%	3%	1%	3%	1%	-%	1%	4%	3%	1%	3%	2%	6%	1%
Taken part in a strike	23	20	1	-	9	5	1	4	2	15	7	18	3	1	1	16	14	9	7	15	16	10
	2%	2%	1%	-%	4%	2%	1%	1%	6%	3%	1%	2%	1%	1%	1%	2%	3%	1%	2%	2%	9%	1%
Taken an active part in a party's campaign at a general election	19	15	2	1	2	6	3	4	0	18	1	18	1	-	-	19	17	1	8	10	16	3
	2%	2%	2%	1%	1%	3%	2%	2%	1%	3%	0%	2%	0%	-%	-%	3%	3%	0%	2%	1%	9%	0%
Served as a local magistrate	1	1	-	-	-	1	-	-	-	-	1	1	-	-	-	1	-	1	-	-	-	1
	0%	0%	-%	-%	-%	0%	-%	-%	-%	-%	0%	0%	-%	-%	-%	0%	-%	0%	-%	-%	-%	0%
None	174	147	17	6	55	27	22	43	4	34	139	59	50	49	53	54	30	143	46	111	-	191
	16%	16%	18%	11%	21%	11%	17%	15%	15%	6%	28%	8%	23%	42%	41%	8%	6%	24%	12%	16%	-%	20%
Don't know	2	2	-	-	-	-	2	-	0	-	2	1	1	0	0	1	-	2	0	-	-	2
	0%	0%	-%	-%	-%	-%	1%	-%	2%	-%	0%	0%	0%	0%	0%	0%	-%	0%	0%	-%	-%	0%
Activist	169	145	16	6	35	44	20	46	2	147	20	152	11	3	6	136	130	39	51	118	169	-
	16%	16%	17%	11%	13%	19%	15%	16%	7%	25%	4%	21%	5%	2%	5%	21%	26%	7%	14%	17%	100%	-%
Non-Activist	921	766	79	48	227	195	110	235	28	448	472	559	205	115	122	506	362	559	320	572	-	966
	84%	84%	83%	89%	87%	81%	85%	84%	93%	75%	96%	79%	95%	98%	95%	79%	74%	93%	86%	83%	-%	100%

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 4 (CONT.)

## EC3.

**And which of these, if any, have you done in the last two or three years?**

**Base: All respondents answering (NI, phase 1 GB)**

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Voted in the last local council election	543 50%	37 35%	31 34%	275 53%	74 58%	43 57%	292 47%	88 53%
Signed a petition	482 44%	32 30%	31 35%	228 44%	74 58%	40 53%	238 38%	86 51%
Donated money or paid a membership fee to a charity or campaigning organisation	481 44%	35 33%	32 36%	234 45%	73 57%	37 49%	259 42%	89 53%
Discussed politics or political news with someone else	414 38%	26 25%	30 34%	188 36%	58 46%	42 56%	214 34%	75 45%
Contacted my local council	310 28%	25 24%	24 27%	152 29%	42 33%	23 30%	167 27%	47 28%
Done voluntary work	304 28%	17 17%	17 19%	158 31%	37 29%	30 41%	158 25%	49 29%
Taken part in a sponsored event	243 22%	15 14%	12 14%	123 24%	37 29%	20 26%	130 21%	36 21%
Helped organise a charity event	224 21%	12 11%	10 11%	115 22%	35 28%	19 25%	112 18%	45 27%
Boycotted certain products for political, ethical or environmental reasons	223 20%	13 12%	17 19%	114 22%	31 24%	24 32%	120 19%	44 27%
Donated money or paid a membership fee to a political party	68 6%	3 3%	1 1%	28 6%	14 11%	7 9%	35 6%	11 6%
Been to any political meeting	67 6%	3 3%	1 1%	34 7%	9 7%	7 10%	38 6%	12 7%
Taken part in a demonstration, picket or march	65 6%	5 5%	4 5%	33 6%	4 3%	10 14%	33 5%	9 5%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

## Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 4 (CONT.)

### EC3.

And which of these, if any, have you done in the last two or three years?

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Taken an active part in a party's campaign at a local election	26 2%	3 2%	2 2%	11 2%	3 2%	3 3%	15 2%	4 2%
Served as a school or hospital governor	25 2%	2 2%	1 1%	9 2%	7 6%	3 4%	11 2%	5 3%
Taken part in a strike	23 2%	1 1%	3 3%	11 2%	4 3%	1 2%	12 2%	6 3%
Taken an active part in a party's campaign at a general election	19 2%	- -%	- -%	8 2%	2 2%	6 7%	10 2%	1 1%
Served as a local magistrate	1 0%	- -%	- -%	1 0%	- -%	- -%	- -%	- -%
None	174 16%	24 23%	27 31%	74 14%	13 11%	8 10%	122 20%	19 12%
Don't know	2 0%	- -%	- -%	2 0%	- -%	- -%	2 0%	- -%
Activist	169 16%	8 8%	11 12%	87 17%	24 19%	16 21%	85 14%	33 20%
Non-Activist	921 84%	98 92%	79 88%	428 83%	103 81%	59 79%	538 86%	134 80%



# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 5

EC4/EC14b.

How interested would you say you are in politics?

Base: All respondents answering

		Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total	
		Total 18+	Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB		One NI
UnWtd. Total		2065	978	1087	244	201	316	695	853	528	2108	1097	968	1948	116	770	1295	541	686	1909	69	335	1518	2003	62	2065
Wtd. Total		2038	990	1048	318	249	398	721	671	406	2107	1043	995	1909	128	930	1108	477	711	1882	77	340	1477	1982	56	2038
Very interested	(4)	269	168	101	23	21	42	102	103	63	270	197	71	256	13	134	135	34	155	251	11	50	199	263	5	282
		13%	17%	10%	7%	9%	11%	14%	15%	16%	13%	19%	7%	13%	10%	14%	12%	7%	22%	13%	15%	15%	13%	13%	10%	14%
		100%	62%	38%	9%	8%	16%	38%	38%	23%	101%	73%	27%	95%	5%	50%	50%	13%	58%	94%	4%	19%	74%	98%	2%	
Fairly interested	(3)	807	438	369	105	90	152	293	271	162	822	491	316	763	43	409	398	136	346	762	25	132	603	790	17	816
		40%	44%	35%	33%	36%	38%	41%	40%	40%	39%	47%	32%	40%	34%	44%	36%	29%	49%	40%	33%	39%	41%	40%	30%	40%
		100%	54%	46%	13%	11%	19%	36%	34%	20%	102%	61%	39%	95%	5%	51%	49%	17%	43%	94%	3%	16%	75%	98%	2%	
Not very interested	(2)	574	252	321	93	62	122	196	194	114	605	233	341	538	36	228	346	158	149	526	19	105	399	553	21	588
		28%	26%	31%	29%	25%	31%	27%	29%	28%	29%	22%	34%	28%	28%	25%	31%	33%	21%	28%	24%	31%	27%	28%	38%	28%
		100%	44%	56%	16%	11%	21%	34%	34%	20%	105%	41%	59%	94%	6%	40%	60%	27%	26%	92%	3%	18%	69%	96%	4%	
Not at all interested	(1)	384	130	254	95	73	80	129	102	67	406	121	263	348	36	156	228	148	59	339	22	53	272	372	12	375
		19%	13%	24%	30%	29%	20%	18%	15%	17%	19%	12%	26%	18%	28%	17%	21%	31%	8%	18%	28%	16%	18%	19%	22%	18%
		100%	34%	66%	25%	19%	21%	34%	27%	18%	106%	31%	69%	91%	9%	41%	59%	38%	15%	88%	6%	14%	71%	97%	3%	
Don't know		5	2	3	2	2	1	1	1	1	5	1	3	3	1	3	2	2	2	5	-	-	5	5	-	4
		0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	-%	-%	0%	0%	-%	0%
		100%	35%	65%	35%	35%	28%	25%	12%	12%	100%	25%	75%	72%	28%	61%	39%	47%	53%	100%	-%	-%	100%	100%	-%	
Interested		1076	605	470	128	111	194	395	374	225	1092	688	387	1019	56	543	533	170	501	1013	36	182	802	1053	22	1098
		53%	61%	45%	40%	45%	49%	55%	56%	55%	52%	66%	39%	53%	44%	58%	48%	36%	70%	54%	47%	53%	54%	53%	40%	53%
		100%	56%	44%	12%	10%	18%	37%	35%	21%	102%	64%	36%	95%	5%	50%	50%	16%	47%	94%	3%	17%	75%	98%	2%	
Not interested		958	383	575	188	135	202	324	296	181	1011	354	604	887	71	384	574	305	208	865	40	158	670	924	34	963
		47%	39%	55%	59%	55%	51%	45%	44%	45%	48%	34%	61%	46%	55%	41%	52%	64%	29%	46%	53%	47%	45%	47%	60%	47%
		100%	40%	60%	20%	14%	21%	34%	31%	19%	106%	37%	63%	93%	7%	40%	60%	32%	22%	90%	4%	17%	70%	96%	4%	
Net interested		118	223	-105	-61	-24	-7	71	78	44	81	334	-217	133	-15	159	-41	-136	293	148	-4	23	132	129	-11	135
		6%	23%	-10%	-19%	-10%	-2%	10%	12%	11%	4%	32%	-22%	7%	-12%	17%	-4%	-28%	41%	8%	-5%	7%	9%	7%	-20%	7%
		100%	189%	-89%	-51%	-20%	-6%	60%	66%	37%	69%	284%	-184%	113%	-13%	135%	-35%	-115%	249%	126%	-3%	20%	112%	110%	-10%	
Mean score		2.47	2.65	2.30	2.18	2.24	2.39	2.51	2.56	2.54	2.45	2.73	2.20	2.49	2.26	2.56	2.40	2.12	2.84	2.49	2.34	2.53	2.50	2.48	2.27	2.49
Std. Deviation		0.94	0.91	0.94	0.95	0.98	0.93	0.94	0.93	0.95	0.94	0.90	0.91	0.94	0.98	0.93	0.95	0.93	0.86	0.94	1.05	0.93	0.94	0.94	0.92	0.94
Std. Error		0.02	0.03	0.03	0.06	0.07	0.05	0.04	0.03	0.04	0.02	0.03	0.03	0.02	0.09	0.03	0.03	0.04	0.03	0.02	0.13	0.05	0.02	0.02	0.12	0.02

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 17

Table 5 (CONT.)

EC4/EC14b.

How interested would you say you are in politics?

Base: All respondents answering

		Total 18+	Part of UK							Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
			Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total		2065	1659	198	146	453	462	227	517	62	1098	963	1389	388	209	245	1257	505	601	375	699	175	960
Wtd. Total		2038	1705	177	100	492	449	241	523	56	1076	958	1312	405	227	254	1198	491	595	370	688	166	966
Very interested	(4)	269	232	21	11	57	63	33	78	5	269	-	235	14	6	14	220	141	9	57	93	67	84
		13%	14%	12%	11%	12%	14%	14%	15%	10%	25%	-%	18%	3%	3%	5%	18%	29%	2%	16%	14%	40%	9%
		100%	86%	8%	4%	21%	23%	12%	29%	2%	100%	-%	87%	5%	2%	5%	82%	52%	4%	21%	35%	25%	31%
Fairly interested	(3)	807	692	62	37	175	223	80	214	17	807	-	623	128	25	33	572	280	159	179	257	78	371
		40%	41%	35%	37%	35%	50%	33%	41%	30%	75%	-%	47%	32%	11%	13%	48%	57%	27%	48%	37%	47%	38%
		100%	86%	8%	5%	22%	28%	10%	27%	2%	100%	-%	77%	16%	3%	4%	71%	35%	20%	22%	32%	10%	46%
Not very interested	(2)	574	469	49	34	157	108	73	131	21	-	574	337	147	70	56	295	51	245	94	196	16	301
		28%	28%	28%	34%	32%	24%	30%	25%	38%	-%	60%	26%	36%	31%	22%	25%	10%	41%	25%	28%	9%	31%
		100%	82%	9%	6%	27%	19%	13%	23%	4%	-%	100%	59%	26%	12%	10%	51%	9%	43%	16%	34%	3%	52%
Not at all interested	(1)	384	308	45	19	103	55	52	98	12	-	384	115	114	125	149	107	19	180	40	140	5	208
		19%	18%	26%	19%	21%	12%	21%	19%	22%	-%	40%	9%	28%	55%	59%	9%	4%	30%	11%	20%	3%	22%
		100%	80%	12%	5%	27%	14%	13%	26%	3%	-%	100%	30%	30%	32%	39%	28%	5%	47%	10%	36%	1%	54%
Don't know		5	4	1	-	-	-	3	1	-	-	-	2	2	1	1	3	-	2	-	2	1	1
	0%	0%	0%	-%	-%	-%	1%	0%	-%	-%	-%	0%	0%	1%	0%	0%	-%	0%	-%	0%	1%	0%	
	100%	88%	12%	-%	-%	-%	63%	25%	-%	-%	-%	37%	35%	28%	28%	72%	-%	53%	-%	53%	25%	28%	
Interested		1076	923	82	48	232	286	113	292	22	1076	-	858	142	31	47	792	421	168	237	350	144	456
	53%	54%	46%	48%	47%	64%	47%	56%	40%	100%	-%	65%	35%	14%	19%	66%	86%	28%	64%	51%	87%	47%	
	100%	86%	8%	4%	22%	27%	11%	27%	2%	100%	-%	80%	13%	3%	4%	74%	39%	16%	22%	33%	13%	42%	
Not interested		958	777	95	52	260	163	125	230	34	-	958	453	261	195	205	402	69	425	134	336	21	509
	47%	46%	53%	52%	53%	36%	52%	44%	60%	-%	100%	34%	64%	86%	81%	34%	14%	71%	36%	49%	12%	53%	
	100%	81%	10%	5%	27%	17%	13%	24%	4%	-%	100%	47%	27%	20%	21%	42%	7%	44%	14%	35%	2%	53%	
Net interested		118	146	-13	-4	-28	123	-11	63	-11	1076	-958	405	-119	-164	-158	390	352	-257	103	14	124	-54
	6%	9%	-7%	-4%	-6%	27%	-5%	12%	-20%	100%	-100%	31%	-29%	-72%	-62%	33%	72%	-43%	28%	2%	74%	-6%	
	100%	124%	-11%	-4%	-24%	104%	-10%	53%	-10%	913%	-813%	344%	-101%	-139%	-134%	331%	299%	-218%	87%	12%	105%	-45%	
Mean score		2.47	2.50	2.32	2.41	2.38	2.65	2.40	2.52	2.27	3.25	1.60	2.75	2.11	1.61	1.65	2.76	3.11	2.00	2.69	2.44	3.25	2.34
Std. Deviation		0.94	0.94	0.98	0.92	0.94	0.87	0.98	0.96	0.92	0.43	0.49	0.85	0.85	0.79	0.91	0.86	0.73	0.80	0.86	0.96	0.75	0.91
Std. Error		0.02	0.02	0.07	0.08	0.04	0.04	0.07	0.04	0.12	0.01	0.02	0.02	0.04	0.05	0.06	0.02	0.03	0.03	0.04	0.04	0.06	0.03

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 18

Table 5 (CONT.)

**EC4/EC14b.**

**How interested would you say you are in politics?**

**Base: All respondents answering**

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	2065	174	177	938	242	128	1152	338
Wtd. Total	2038	187	176	956	248	138	1156	314
Very interested	(4) 269	26	20	122	42	22	153	40
	13%	14%	11%	13%	17%	16%	13%	13%
	100%	10%	7%	45%	16%	8%	57%	15%
Fairly interested	(3) 807	39	55	417	107	74	428	139
	40%	21%	31%	44%	43%	54%	37%	44%
	100%	5%	7%	52%	13%	9%	53%	17%
Not very interested	(2) 574	57	64	256	60	33	332	87
	28%	31%	36%	27%	24%	24%	29%	28%
	100%	10%	11%	45%	11%	6%	58%	15%
Not at all interested	(1) 384	63	37	160	39	8	241	49
	19%	34%	21%	17%	16%	6%	21%	15%
	100%	16%	10%	42%	10%	2%	63%	13%
Don't know	5	1	-	2	-	1	3	-
	0%	1%	-%	0%	-%	1%	0%	-%
	100%	28%	-%	35%	-%	25%	63%	-%
Interested	1076	65	75	539	149	96	580	179
	53%	35%	43%	56%	60%	69%	50%	57%
	100%	6%	7%	50%	14%	9%	54%	17%
Not interested	958	120	101	416	99	41	573	135
	47%	64%	57%	43%	40%	30%	50%	43%
	100%	13%	11%	43%	10%	4%	60%	14%
Net interested	118	-55	-26	123	50	55	7	44
	6%	-30%	-15%	13%	20%	40%	1%	14%
	100%	-47%	-22%	104%	42%	47%	6%	37%
Mean score	2.47	2.15	2.33	2.52	2.61	2.80	2.43	2.54
Std. Deviation	0.94	1.04	0.93	0.92	0.95	0.78	0.96	0.90
Std. Error	0.02	0.08	0.07	0.03	0.06	0.07	0.03	0.05

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

**MORI**

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 19

Table 6

EC4/EC14b.

How interested would you say you are in politics?

Base: All respondents answering

	Total 18+	Politics		Local issues		National issues		International Issues	
		Interested	Not interested	Interested	Not interested	Interested	Not interested	Interested	Not interested
UnWtd. Total	2065	1098	963	904	196	858	244	735	365
Wtd. Total	2038	1076	958	880	201	834	248	713	367
Very interested	(4) 269	269	-	142	8	150	1	145	5
	13%	25%	-%	16%	4%	18%	0%	20%	1%
	100%	100%	-%	53%	3%	56%	0%	54%	2%
Fairly interested	(3) 807	807	-	392	47	419	20	378	60
	40%	75%	-%	44%	24%	50%	8%	53%	16%
	100%	100%	-%	49%	6%	52%	3%	47%	7%
Not very interested	(2) 574	-	574	236	56	208	85	142	150
	28%	-%	60%	27%	28%	25%	34%	20%	41%
	100%	-%	100%	41%	10%	36%	15%	25%	26%
Not at all interested	(1) 384	-	384	108	89	56	142	46	152
	19%	-%	40%	12%	44%	7%	57%	6%	41%
	100%	-%	100%	28%	23%	15%	37%	12%	40%
Don't know	5	-	-	2	-	2	-	2	-
	0%	-%	-%	0%	-%	0%	-%	0%	-%
	100%	-%	-%	53%	-%	53%	-%	53%	-%
Interested	1076	1076	-	534	56	568	21	523	66
	53%	100%	-%	61%	28%	68%	8%	73%	18%
	100%	100%	-%	50%	5%	53%	2%	49%	6%
Not interested	958	-	958	344	146	263	227	188	302
	47%	-%	100%	39%	72%	32%	92%	26%	82%
	100%	-%	100%	36%	15%	28%	24%	20%	31%
Net interested	118	1076	-958	190	-90	305	-206	335	-236
	6%	100%	-100%	22%	-45%	37%	-83%	47%	-64%
	100%	913%	-813%	161%	-76%	259%	-175%	284%	-200%
Mean score	2.47	3.25	1.60	2.65	1.87	2.80	1.52	2.87	1.78
Std. Deviation	0.94	0.43	0.49	0.89	0.91	0.81	0.66	0.80	0.77
Std. Error	0.02	0.01	0.02	0.03	0.07	0.03	0.04	0.03	0.04

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 7

EC5.

How interested would you say you are in the following...?

- Local issues

Base: All respondents answering (NI, phase 1 GB)

		Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total	
		Total 18+	Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB		One NI
UnWtd. Total		1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total		1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Very interested	(4)	350	169	181	38	32	54	128	136	74	355	211	139	337	13	157	193	64	140	337	4	68	263	341	8	369
		32%	32%	32%	22%	26%	25%	33%	38%	34%	31%	38%	26%	33%	21%	31%	33%	26%	37%	33%	13%	35%	33%	32%	28%	33%
		100%	48%	52%	11%	9%	15%	37%	39%	21%	102%	60%	40%	96%	4%	45%	55%	18%	40%	96%	1%	20%	75%	98%	2%	
Fairly interested	(3)	535	260	275	81	55	121	200	159	98	560	275	260	499	36	255	279	121	198	501	18	100	386	521	14	535
		49%	49%	49%	47%	44%	56%	52%	44%	45%	49%	49%	49%	48%	59%	51%	47%	48%	52%	49%	62%	52%	49%	49%	47%	48%
		100%	49%	51%	15%	10%	23%	37%	30%	18%	105%	51%	49%	93%	7%	48%	52%	23%	37%	94%	3%	19%	72%	97%	3%	
Not very interested	(2)	151	78	73	35	27	34	44	46	35	160	59	92	139	11	67	84	44	36	141	4	18	109	146	5	144
		14%	15%	13%	21%	21%	16%	11%	13%	16%	14%	11%	17%	14%	19%	13%	14%	17%	9%	14%	15%	9%	14%	14%	17%	13%
		100%	52%	48%	23%	18%	23%	29%	30%	23%	105%	39%	61%	92%	8%	44%	56%	29%	24%	93%	3%	12%	72%	97%	3%	
Not at all interested	(1)	49	19	30	16	11	4	15	19	11	54	12	37	49	-	19	30	22	4	43	2	7	35	47	2	52
		5%	4%	5%	9%	9%	2%	4%	5%	5%	5%	2%	7%	5%	-%	4%	5%	9%	1%	4%	8%	4%	4%	4%	7%	5%
		100%	39%	61%	32%	22%	9%	30%	39%	22%	110%	25%	75%	100%	-%	38%	62%	44%	9%	88%	4%	14%	72%	96%	4%	
Don't know		5	3	2	1	1	1	2	1	1	5	3	2	4	0	2	3	-	2	2	1	-	2	4	1	7
		0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	-%	0%	0%	3%	-%	0%	0%	2%	1%
		100%	63%	37%	30%	30%	16%	38%	16%	16%	100%	59%	41%	91%	9%	38%	62%	-%	34%	48%	16%	-%	48%	85%	15%	
Interested		884	429	455	118	88	174	328	294	172	915	485	399	836	49	412	472	186	338	838	22	168	649	862	22	904
		81%	81%	81%	69%	69%	82%	84%	82%	79%	81%	87%	75%	81%	80%	82%	80%	74%	89%	82%	75%	87%	82%	81%	74%	82%
		100%	48%	52%	13%	10%	20%	37%	33%	19%	104%	55%	45%	95%	5%	47%	53%	21%	38%	95%	2%	19%	73%	97%	3%	
Not interested		201	97	103	51	38	39	59	65	45	214	71	130	189	11	86	115	65	40	184	6	25	144	194	7	196
		18%	18%	18%	30%	30%	18%	15%	18%	21%	19%	13%	24%	18%	19%	17%	19%	26%	11%	18%	22%	13%	18%	18%	23%	18%
		100%	49%	51%	25%	19%	19%	29%	33%	23%	107%	35%	65%	94%	6%	43%	57%	33%	20%	92%	3%	12%	72%	96%	4%	
Net interested		684	331	352	67	50	136	269	229	127	701	414	269	647	37	326	358	120	298	654	15	143	504	668	15	708
		63%	63%	63%	39%	39%	63%	69%	63%	58%	62%	74%	51%	63%	61%	65%	61%	48%	78%	64%	52%	74%	63%	63%	51%	64%
		100%	48%	52%	10%	7%	20%	39%	33%	19%	103%	61%	39%	95%	5%	48%	52%	18%	44%	96%	2%	21%	74%	98%	2%	
Mean score		3.09	3.10	3.08	2.83	2.87	3.05	3.14	3.14	3.08	3.08	3.23	2.95	3.10	3.02	3.10	3.08	2.91	3.25	3.11	2.82	3.19	3.10	3.10	2.97	3.11
Std. Deviation		0.80	0.78	0.82	0.88	0.90	0.70	0.76	0.84	0.83	0.80	0.72	0.85	0.81	0.64	0.77	0.82	0.88	0.67	0.79	0.76	0.75	0.80	0.80	0.87	0.80
Std. Error		0.02	0.03	0.03	0.08	0.09	0.05	0.04	0.04	0.05	0.02	0.03	0.04	0.03	0.09	0.04	0.03	0.05	0.04	0.02	0.15	0.05	0.03	0.02	0.11	0.02

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 21

Table 7 (CONT.)

## EC5.

How interested would you say you are in the following...?

- Local issues

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Act -ivist	
UnWtd. Total	1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960	
Wtd. Total	1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966	
Very interested	(4)	350	289	29	24	78	87	92	8	269	81	269	57	14	20	248	221	129	122	225	103	253	
		32%	32%	31%	44%	30%	36%	24%	33%	28%	45%	38%	26%	12%	15%	39%	45%	22%	33%	33%	61%	26%	
		100%	83%	8%	7%	22%	25%	9%	26%	2%	77%	77%	16%	4%	6%	71%	63%	37%	35%	64%	29%	72%	
Fairly interested	(3)	535	448	54	19	130	118	129	14	270	263	352	105	60	54	305	217	318	190	334	61	499	
		49%	49%	57%	35%	50%	49%	54%	46%	47%	45%	50%	49%	51%	42%	47%	44%	53%	51%	48%	36%	52%	
		100%	84%	10%	4%	24%	22%	13%	24%	3%	50%	66%	20%	11%	10%	57%	41%	59%	36%	62%	11%	93%	
Not very interested	(2)	151	131	5	10	44	25	20	41	5	50	101	69	37	30	34	71	44	106	48	91	3	156
		14%	14%	5%	19%	17%	11%	15%	15%	17%	8%	21%	10%	17%	26%	26%	11%	9%	18%	13%	13%	2%	16%
		100%	87%	3%	7%	29%	17%	13%	27%	3%	33%	67%	46%	24%	20%	22%	47%	29%	70%	32%	60%	2%	103%
Not at all interested	(1)	49	41	5	1	9	8	5	18	2	6	43	19	18	12	19	16	9	40	9	38	2	53
		5%	5%	5%	2%	4%	4%	4%	6%	7%	1%	9%	3%	8%	10%	15%	3%	2%	7%	2%	5%	1%	5%
		100%	83%	10%	2%	19%	17%	11%	36%	4%	12%	88%	38%	36%	25%	38%	33%	19%	81%	18%	76%	3%	107%
Don't know		5	3	1	-	-	-	3	1	1	-	5	2	-	1	1	2	-	5	1	2	-	5
		0%	0%	1%	-%	-%	-%	2%	0%	2%	-%	1%	0%	-%	1%	1%	0%	-%	1%	0%	0%	-%	0%
		100%	69%	16%	-%	-%	-%	54%	14%	15%	-%	100%	33%	-%	30%	30%	33%	-%	100%	30%	37%	-%	100%
Interested		884	736	84	42	208	205	102	221	22	539	343	621	162	74	74	553	438	446	313	559	164	752
		81%	81%	88%	79%	79%	86%	78%	79%	74%	91%	70%	87%	75%	63%	58%	86%	89%	75%	84%	81%	97%	78%
		100%	83%	9%	5%	24%	23%	12%	25%	3%	61%	39%	70%	18%	8%	8%	63%	50%	50%	35%	63%	19%	85%
Not interested		201	172	10	11	54	34	25	59	7	56	145	88	55	43	52	88	54	146	57	128	5	209
		18%	19%	11%	21%	21%	14%	20%	21%	23%	9%	29%	12%	25%	36%	41%	14%	11%	24%	15%	19%	3%	22%
		100%	86%	5%	6%	27%	17%	13%	29%	4%	28%	72%	44%	27%	21%	26%	44%	27%	73%	29%	64%	2%	104%
Net interested		684	564	73	31	154	171	77	162	15	483	198	533	107	31	22	465	384	300	255	431	159	543
		63%	62%	78%	58%	59%	72%	59%	58%	51%	81%	40%	75%	49%	27%	17%	72%	78%	50%	69%	63%	94%	56%
		100%	83%	11%	5%	23%	25%	11%	24%	2%	71%	29%	78%	16%	5%	3%	68%	56%	44%	37%	63%	23%	79%
Mean score		3.09	3.08	3.15	3.21	3.06	3.19	3.00	3.05	2.97	3.35	2.78	3.23	2.93	2.65	2.60	3.23	3.32	2.90	3.15	3.09	3.57	2.99
Std. Deviation		0.80	0.80	0.76	0.82	0.78	0.76	0.76	0.86	0.87	0.68	0.83	0.73	0.87	0.83	0.92	0.74	0.72	0.81	0.73	0.82	0.59	0.80
Std. Error		0.02	0.03	0.08	0.09	0.05	0.05	0.07	0.05	0.11	0.03	0.04	0.03	0.06	0.08	0.09	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 7 (CONT.)

## EC5.

How interested would you say you are in the following...?

- Local issues

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Very interested	(4) 350	22	19	179	43	26	185	62
		21%	21%	35%	34%	35%	30%	37%
	100%	6%	5%	51%	12%	7%	53%	18%
Fairly interested	(3) 535	54	50	246	61	36	308	82
		49%	51%	48%	48%	48%	49%	49%
	100%	10%	9%	46%	11%	7%	58%	15%
Not very interested	(2) 151	22	12	71	16	9	99	14
		14%	21%	13%	14%	12%	16%	8%
	100%	15%	8%	47%	11%	6%	65%	9%
Not at all interested	(1) 49	8	6	17	7	4	28	9
		5%	7%	3%	5%	5%	5%	5%
	100%	15%	12%	34%	13%	8%	57%	18%
Don't know	5	-	2	2	-	-	3	1
		0%	2%	0%	0%	0%	1%	0%
	100%	0%	37%	32%	0%	0%	69%	16%
Interested	884	76	70	426	104	62	493	144
		81%	72%	78%	83%	82%	79%	86%
	100%	9%	8%	48%	12%	7%	56%	16%
Not interested	201	30	18	88	23	13	127	23
		18%	28%	20%	17%	17%	20%	14%
	100%	15%	9%	44%	12%	7%	63%	11%
Net interested	684	46	52	338	81	49	366	121
		63%	43%	58%	66%	64%	59%	72%
	100%	7%	8%	49%	12%	7%	54%	18%
Mean score	3.09	2.85	2.95	3.14	3.10	3.12	3.05	3.18
Std. Deviation	0.80	0.83	0.79	0.77	0.82	0.82	0.80	0.80
Std. Error	0.02	0.09	0.09	0.03	0.07	0.10	0.03	0.06

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 23

Table 8

EC5.

How interested would you say you are in the following...?

- Local issues

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	Politics		Local issues		National issues		International Issues	
		Interested	Not interested	Interested	Not interested	Interested	Not interested	Interested	Not interested
UnWtd. Total	1107	603	502	904	196	858	244	735	365
Wtd. Total	1090	595	492	884	201	838	248	716	369
Very interested	(4) 350	269	81	350	-	331	18	296	53
	32%	45%	16%	40%	-%	40%	7%	41%	14%
	100%	77%	23%	100%	-%	95%	5%	85%	15%
Fairly interested	(3) 535	270	263	535	-	439	96	353	180
	49%	45%	53%	60%	-%	52%	39%	49%	49%
	100%	50%	49%	100%	-%	82%	18%	66%	34%
Not very interested	(2) 151	50	101	-	151	60	91	62	90
	14%	8%	21%	-%	75%	7%	37%	9%	24%
	100%	33%	67%	-%	100%	40%	60%	41%	59%
Not at all interested	(1) 49	6	43	-	49	7	43	4	45
	5%	1%	9%	-%	25%	1%	17%	1%	12%
	100%	12%	88%	-%	100%	13%	87%	9%	91%
Don't know	5	-	5	-	-	1	0	-	1
	0%	-%	1%	-%	-%	0%	0%	-%	0%
	100%	-%	100%	-%	-%	16%	5%	-%	21%
Interested	884	539	343	884	-	770	114	649	233
	81%	91%	70%	100%	-%	92%	46%	91%	63%
	100%	61%	39%	100%	-%	87%	13%	73%	26%
Not interested	201	56	145	-	201	67	134	66	135
	18%	9%	29%	-%	100%	8%	54%	9%	36%
	100%	28%	72%	-%	100%	33%	67%	33%	67%
Net interested	684	483	198	884	-201	703	-20	583	99
	63%	81%	40%	100%	-100%	84%	-8%	82%	27%
	100%	71%	29%	129%	-29%	103%	-3%	85%	14%
Mean score	3.09	3.35	2.78	3.40	1.75	3.31	2.36	3.32	2.66
Std. Deviation	0.80	0.68	0.83	0.49	0.43	0.64	0.85	0.65	0.87
Std. Error	0.02	0.03	0.04	0.02	0.03	0.02	0.06	0.02	0.05

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI



# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 24

Table 9

EC6.

How interested would you say you are in the following...?

- National issues

Base: All respondents answering (NI, phase 1 GB)

											Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total	
		Total 18+	Gender		Age							ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB		One NI
			Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+															
UnWtd. Total		1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total		1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Very interested	(4)	269	160	109	39	34	38	95	102	60	274	197	72	258	11	134	135	37	145	259	4	37	215	263	6	277
		25%	30%	20%	23%	27%	18%	24%	28%	28%	24%	35%	14%	25%	18%	27%	23%	15%	38%	25%	15%	19%	27%	25%	19%	25%
		100%	59%	41%	15%	13%	14%	35%	38%	22%	102%	73%	27%	96%	4%	50%	50%	14%	54%	96%	2%	14%	80%	98%	2%	
Fairly interested	(3)	569	269	300	81	52	125	216	176	103	598	305	264	532	36	274	295	114	201	535	15	118	403	554	16	581
		52%	51%	54%	47%	41%	59%	55%	49%	47%	53%	55%	50%	52%	60%	55%	50%	46%	53%	52%	53%	61%	51%	52%	52%	52%
		100%	47%	53%	14%	9%	22%	38%	31%	18%	105%	54%	46%	94%	6%	48%	52%	20%	35%	94%	3%	21%	71%	97%	3%	
Not very interested	(2)	185	78	106	33	28	41	55	60	44	190	42	143	172	13	68	117	70	26	171	6	28	130	179	5	178
		17%	15%	19%	19%	22%	19%	14%	17%	20%	17%	7%	27%	17%	21%	14%	20%	28%	7%	17%	21%	14%	16%	17%	18%	16%
		100%	43%	57%	18%	15%	22%	30%	33%	24%	103%	23%	77%	93%	7%	37%	63%	38%	14%	93%	3%	15%	70%	97%	3%	
Not at all interested	(1)	63	20	43	16	11	8	22	22	11	68	13	50	63	-	22	41	30	6	58	2	10	47	61	3	66
		6%	4%	8%	9%	9%	4%	6%	6%	5%	6%	2%	10%	6%	-%	4%	7%	12%	2%	6%	8%	5%	6%	6%	8%	6%
		100%	32%	68%	25%	17%	13%	35%	35%	18%	108%	20%	80%	100%	-%	34%	66%	48%	9%	91%	3%	16%	74%	96%	4%	
Don't know		4	2	2	1	1	1	2	-	-	4	2	2	3	0	2	2	-	2	1	1	-	1	3	1	5
		0%	0%	0%	1%	1%	0%	0%	-%	-%	0%	0%	0%	0%	1%	0%	0%	-%	0%	0%	3%	-%	0%	0%	2%	0%
		100%	60%	40%	31%	31%	21%	48%	-%	-%	100%	54%	46%	88%	12%	48%	52%	-%	43%	34%	21%	-%	34%	81%	19%	
Interested		838	428	410	120	86	163	310	278	163	872	502	336	790	47	408	430	151	346	794	20	155	618	817	21	858
		77%	81%	73%	70%	68%	76%	80%	77%	75%	77%	90%	63%	77%	79%	82%	73%	60%	91%	78%	68%	80%	78%	77%	71%	78%
		100%	51%	49%	14%	10%	20%	37%	33%	19%	104%	60%	40%	94%	6%	49%	51%	18%	41%	95%	2%	18%	74%	97%	3%	
Not interested		248	99	149	49	39	50	77	83	55	258	55	193	235	13	90	158	100	32	229	8	38	177	240	8	244
		23%	19%	27%	29%	31%	23%	20%	23%	25%	23%	10%	36%	23%	21%	18%	27%	40%	8%	22%	29%	20%	22%	23%	26%	22%
		100%	40%	60%	20%	16%	20%	31%	33%	22%	104%	22%	78%	95%	5%	36%	64%	40%	13%	92%	3%	15%	71%	97%	3%	
Net interested		590	330	261	71	47	114	234	195	108	614	448	143	555	35	319	272	51	314	565	11	117	441	577	13	614
		54%	62%	47%	42%	37%	53%	60%	54%	49%	54%	80%	27%	54%	58%	64%	46%	20%	83%	55%	39%	60%	55%	54%	45%	55%
		100%	56%	44%	12%	8%	19%	40%	33%	18%	104%	76%	24%	94%	6%	54%	46%	9%	53%	96%	2%	20%	75%	98%	2%	
Mean score		2.96	3.08	2.85	2.85	2.87	2.91	2.99	2.99	2.97	2.95	3.23	2.68	2.96	2.98	3.05	2.89	2.63	3.28	2.97	2.78	2.94	2.99	2.96	2.84	2.97
Std. Deviation		0.81	0.77	0.82	0.89	0.91	0.72	0.78	0.84	0.83	0.81	0.68	0.83	0.82	0.63	0.76	0.84	0.88	0.66	0.80	0.82	0.74	0.82	0.80	0.85	0.81
Std. Error		0.02	0.03	0.03	0.08	0.09	0.06	0.04	0.04	0.05	0.02	0.03	0.04	0.03	0.09	0.04	0.03	0.05	0.03	0.03	0.16	0.05	0.03	0.02	0.11	0.02

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 25

Table 9 (CONT.)

## EC6.

How interested would you say you are in the following...?

- National issues

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist	
UnWtd. Total	1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960	
Wtd. Total	1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966	
Very interested	(4)	269	234	19	11	55	75	33	71	6	248	21	217	36	6	11	199	221	48	110	159	88	186
		25%	26%	20%	20%	21%	31%	26%	25%	19%	42%	4%	31%	17%	5%	9%	31%	45%	8%	30%	23%	52%	19%
		100%	87%	7%	4%	20%	28%	12%	26%	2%	92%	8%	81%	13%	2%	4%	74%	82%	18%	41%	59%	33%	69%
Fairly interested	(3)	569	469	56	28	132	127	68	143	16	326	240	392	109	48	41	353	247	322	197	363	77	522
		52%	51%	60%	52%	50%	53%	52%	51%	52%	55%	49%	55%	50%	40%	32%	55%	50%	54%	53%	53%	46%	54%
		100%	82%	10%	5%	23%	22%	12%	25%	3%	57%	42%	69%	19%	8%	7%	62%	43%	57%	35%	64%	14%	92%
Not very interested	(2)	185	154	12	13	58	29	20	47	5	17	168	81	46	47	51	70	16	168	53	116	4	186
		17%	17%	12%	24%	22%	12%	15%	17%	18%	3%	34%	11%	21%	40%	40%	11%	3%	28%	14%	17%	2%	19%
		100%	84%	6%	7%	32%	16%	11%	26%	3%	9%	91%	44%	25%	26%	28%	38%	8%	91%	29%	63%	2%	101%
Not at all interested	(1)	63	51	7	2	17	9	6	20	3	4	59	20	25	16	23	20	8	55	10	51	-	68
		6%	6%	8%	4%	7%	4%	4%	7%	8%	1%	12%	3%	11%	14%	18%	3%	2%	9%	3%	7%	-%	7%
		100%	81%	12%	4%	27%	13%	9%	31%	4%	6%	94%	32%	39%	26%	36%	31%	13%	87%	15%	81%	-%	108%
Don't know		4	3	-	-	-	-	3	0	1	-	4	1	-	1	1	1	-	4	1	1	-	4
		0%	0%	-%	-%	-%	-%	2%	0%	2%	-%	1%	0%	-%	1%	1%	0%	-%	1%	0%	0%	-%	0%
		100%	81%	-%	-%	-%	-%	69%	12%	19%	-%	100%	22%	-%	31%	31%	22%	-%	100%	31%	26%	-%	100%
Interested		838	703	75	38	186	201	102	214	21	574	262	609	145	53	53	552	468	370	308	521	165	708
		77%	77%	80%	71%	71%	84%	78%	76%	71%	97%	53%	86%	67%	45%	41%	86%	95%	62%	83%	76%	98%	73%
		100%	84%	9%	5%	22%	24%	12%	26%	3%	68%	31%	73%	17%	6%	6%	66%	56%	44%	37%	62%	20%	85%
Not interested		248	205	19	15	76	37	26	67	8	21	227	101	71	64	74	89	24	223	63	167	4	254
		23%	23%	20%	29%	29%	16%	20%	24%	26%	3%	46%	14%	33%	54%	58%	14%	5%	37%	17%	24%	2%	26%
		100%	83%	8%	6%	31%	15%	10%	27%	3%	8%	92%	41%	29%	26%	30%	36%	10%	90%	25%	67%	2%	103%
Net interested		590	498	56	23	111	164	76	147	13	553	35	509	74	-10	-22	463	444	147	245	354	161	454
		54%	55%	59%	43%	42%	69%	59%	52%	45%	93%	7%	72%	34%	-9%	-17%	72%	90%	25%	66%	51%	95%	47%
		100%	84%	10%	4%	19%	28%	13%	25%	2%	94%	6%	86%	13%	-2%	-4%	78%	75%	25%	42%	60%	27%	77%
Mean score		2.96	2.97	2.92	2.87	2.85	3.12	3.02	2.94	2.84	3.37	2.46	3.14	2.72	2.36	2.32	3.14	3.39	2.61	3.10	2.91	3.50	2.86
Std. Deviation		0.81	0.81	0.80	0.78	0.82	0.75	0.78	0.84	0.85	0.58	0.76	0.72	0.88	0.78	0.88	0.72	0.63	0.76	0.73	0.83	0.55	0.81
Std. Error		0.02	0.03	0.08	0.09	0.05	0.05	0.07	0.05	0.11	0.02	0.03	0.03	0.06	0.08	0.08	0.03	0.03	0.03	0.04	0.03	0.04	0.03

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 9 (CONT.)

## EC6.

How interested would you say you are in the following...?

- National issues

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Very interested	(4) 269	17	17	145	31	24	147	43
	25%	16%	19%	28%	24%	32%	24%	26%
	100%	6%	6%	54%	11%	9%	55%	16%
Fairly interested	(3) 569	50	41	272	67	40	320	85
	52%	47%	46%	53%	53%	53%	51%	51%
	100%	9%	7%	48%	12%	7%	56%	15%
Not very interested	(2) 185	30	19	73	23	9	111	31
	17%	29%	21%	14%	18%	12%	18%	19%
	100%	17%	10%	40%	12%	5%	60%	17%
Not at all interested	(1) 63	8	10	24	6	2	41	8
	6%	8%	12%	5%	5%	3%	7%	5%
	100%	13%	16%	38%	10%	4%	65%	12%
Don't know	4	-	2	1	-	-	3	-
	0%	-%	2%	0%	-%	-%	0%	-%
	100%	-%	47%	34%	-%	-%	81%	-%
Interested	838	67	58	417	98	64	468	128
	77%	63%	65%	81%	77%	85%	75%	77%
	100%	8%	7%	50%	12%	8%	56%	15%
Not interested	248	39	29	97	29	11	152	39
	23%	37%	33%	19%	23%	15%	24%	23%
	100%	16%	12%	39%	12%	5%	62%	16%
Net interested	590	28	29	319	69	52	315	89
	54%	27%	32%	62%	54%	70%	51%	53%
	100%	5%	5%	54%	12%	9%	53%	15%
Mean score	2.96	2.72	2.74	3.05	2.97	3.14	2.93	2.98
Std. Deviation	0.81	0.83	0.91	0.78	0.79	0.74	0.82	0.80
Std. Error	0.02	0.09	0.10	0.04	0.07	0.09	0.03	0.06

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 27

Table 10

## EC6.

How interested would you say you are in the following...?

- National issues

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	Politics		Local issues		National issues		International Issues	
		Interested	Not interested	Interested	Not interested	Interested	Not interested	Interested	Not interested
UnWtd. Total	1107	603	502	904	196	858	244	735	365
Wtd. Total	1090	595	492	884	201	838	248	716	369
Very interested	(4) 269	248	21	253	16	269	-	258	11
	25%	42%	4%	29%	8%	32%	-%	36%	3%
	100%	92%	8%	94%	6%	100%	-%	96%	4%
Fairly interested	(3) 569	326	240	518	51	569	-	435	132
	52%	55%	49%	59%	26%	68%	-%	61%	36%
	100%	57%	42%	91%	9%	100%	-%	77%	23%
Not very interested	(2) 185	17	168	96	89	-	185	20	165
	17%	3%	34%	11%	44%	-%	74%	3%	45%
	100%	9%	91%	52%	48%	-%	100%	11%	89%
Not at all interested	(1) 63	4	59	18	45	-	63	2	61
	6%	1%	12%	2%	22%	-%	26%	0%	17%
	100%	6%	94%	29%	71%	-%	100%	4%	96%
Don't know	4	-	4	-	-	-	-	-	-
	0%	-%	1%	-%	-%	-%	-%	-%	-%
	100%	-%	100%	-%	-%	-%	-%	-%	-%
Interested	838	574	262	770	67	838	-	693	143
	77%	97%	53%	87%	33%	100%	-%	97%	39%
	100%	68%	31%	92%	8%	100%	-%	83%	17%
Not interested	248	21	227	114	134	-	248	22	226
	23%	3%	46%	13%	67%	-%	100%	3%	61%
	100%	8%	92%	46%	54%	-%	100%	9%	91%
Net interested	590	553	35	656	-67	838	-248	671	-82
	54%	93%	7%	74%	-33%	100%	-100%	94%	-22%
	100%	94%	6%	111%	-11%	142%	-42%	114%	-14%
Mean score	2.96	3.37	2.46	3.14	2.19	3.32	1.74	3.33	2.25
Std. Deviation	0.81	0.58	0.76	0.68	0.87	0.47	0.44	0.54	0.76
Std. Error	0.02	0.02	0.03	0.02	0.06	0.02	0.03	0.02	0.04

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 28

Table 11

EC7.

How interested would you say you are in the following...?

- International Issues

Base: All respondents answering (NI, phase 1 GB)

		Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total	
		Total 18+	Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB		One NI
UnWtd. Total		1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total		1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Very interested	(4)	231	139	92	37	30	38	88	75	42	238	175	56	214	17	119	112	32	133	220	7	40	176	229	3	234
		21%	26%	17%	22%	24%	18%	23%	21%	19%	21%	31%	11%	21%	28%	24%	19%	13%	35%	21%	25%	21%	22%	22%	8%	21%
		100%	60%	40%	16%	13%	16%	38%	32%	18%	103%	76%	24%	93%	7%	52%	48%	14%	58%	95%	3%	17%	76%	99%	1%	
Fairly interested	(3)	484	245	240	63	39	106	172	168	96	509	263	222	458	26	238	246	96	190	456	10	85	356	467	17	501
		44%	46%	43%	37%	30%	49%	44%	47%	44%	45%	47%	42%	44%	43%	48%	42%	38%	50%	45%	36%	44%	45%	44%	57%	45%
		100%	50%	50%	13%	8%	22%	35%	35%	20%	105%	54%	46%	95%	5%	49%	51%	20%	39%	94%	2%	18%	74%	96%	4%	
Not very interested	(2)	278	118	161	46	41	57	99	81	60	283	99	179	262	16	110	168	82	44	261	8	53	192	272	6	269
		26%	22%	29%	27%	33%	27%	25%	22%	27%	25%	18%	34%	25%	26%	22%	29%	33%	12%	25%	28%	27%	24%	26%	21%	24%
		100%	42%	58%	17%	15%	21%	35%	29%	22%	102%	35%	65%	94%	6%	40%	60%	30%	16%	94%	3%	19%	69%	98%	2%	
Not at all interested	(1)	91	26	65	24	15	12	29	34	19	100	20	71	90	1	31	60	39	11	85	2	15	68	87	3	96
		8%	5%	12%	14%	12%	6%	7%	10%	9%	9%	4%	13%	9%	1%	6%	10%	16%	3%	8%	8%	8%	9%	8%	11%	9%
		100%	29%	71%	26%	17%	13%	32%	38%	21%	110%	22%	78%	99%	1%	34%	66%	43%	13%	93%	2%	16%	75%	96%	4%	
Don't know		5	2	3	1	1	1	2	1	1	5	3	2	5	0	2	3	1	2	3	1	-	3	5	1	7
		0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	3%	-	0%	0%	2%	1%
		100%	43%	57%	22%	22%	15%	34%	28%	28%	100%	56%	44%	92%	8%	34%	66%	28%	31%	52%	15%	-	52%	86%	14%	
Interested		716	383	332	100	69	144	259	243	138	747	438	278	672	43	357	358	128	323	677	18	126	533	696	20	735
		66%	72%	59%	58%	54%	67%	67%	68%	63%	66%	78%	52%	65%	71%	71%	61%	51%	85%	66%	62%	65%	67%	66%	65%	66%
		100%	54%	46%	14%	10%	20%	36%	34%	19%	104%	61%	39%	94%	6%	50%	50%	18%	45%	95%	2%	18%	74%	97%	3%	
Not interested		369	144	225	70	57	69	128	115	79	382	119	250	352	17	141	228	122	55	345	10	68	260	359	10	365
		34%	27%	40%	41%	45%	32%	33%	32%	36%	34%	21%	47%	34%	28%	28%	39%	48%	15%	34%	36%	35%	33%	34%	32%	33%
		100%	39%	61%	19%	15%	19%	35%	31%	21%	104%	32%	68%	95%	5%	38%	62%	33%	15%	94%	3%	18%	70%	97%	3%	
Net interested		347	239	107	30	12	74	132	128	59	364	319	28	320	26	217	130	7	268	332	7	58	273	337	10	370
		32%	45%	19%	18%	10%	35%	34%	36%	27%	32%	57%	5%	31%	44%	43%	22%	3%	70%	32%	26%	30%	34%	32%	33%	33%
		100%	69%	31%	9%	4%	21%	38%	37%	17%	105%	92%	8%	92%	8%	63%	37%	2%	77%	96%	2%	17%	79%	97%	3%	
Mean score		2.79	2.94	2.65	2.67	2.67	2.80	2.82	2.79	2.74	2.78	3.07	2.50	2.78	2.99	2.89	2.70	2.48	3.18	2.80	2.81	2.78	2.81	2.79	2.64	2.79
Std. Deviation		0.87	0.83	0.89	0.97	0.98	0.80	0.87	0.88	0.87	0.88	0.80	0.86	0.88	0.78	0.84	0.89	0.91	0.75	0.87	0.93	0.86	0.88	0.87	0.81	0.87
Std. Error		0.03	0.04	0.04	0.09	0.10	0.06	0.04	0.04	0.05	0.03	0.03	0.04	0.03	0.11	0.04	0.03	0.05	0.04	0.03	0.18	0.06	0.03	0.03	0.10	0.03

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 29

Table 11 (CONT.)

## EC7.

How interested would you say you are in the following...?

- International Issues

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist	
UnWtd. Total	1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960	
Wtd. Total	1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966	
Very interested	(4)	231	201	15	12	46	59	43	53	3	209	22	185	26	7	14	173	187	45	91	140	77	160
		21%	22%	16%	22%	18%	25%	33%	19%	8%	35%	4%	26%	12%	6%	11%	27%	38%	7%	25%	20%	46%	17%
		100%	87%	7%	5%	20%	25%	18%	23%	1%	90%	10%	80%	11%	3%	6%	75%	81%	19%	39%	61%	34%	69%
Fairly interested	(3)	484	396	50	22	106	115	49	125	17	319	163	343	93	31	31	311	257	228	172	306	73	436
		44%	43%	53%	41%	41%	48%	38%	44%	57%	54%	33%	48%	43%	26%	24%	48%	52%	38%	46%	44%	43%	45%
		100%	82%	10%	5%	22%	24%	10%	26%	4%	66%	34%	71%	19%	6%	6%	64%	53%	47%	35%	63%	15%	90%
Not very interested	(2)	278	234	20	18	85	49	25	76	6	60	218	148	63	56	47	127	38	239	95	168	17	267
		26%	26%	21%	33%	32%	21%	19%	27%	21%	10%	44%	21%	29%	48%	37%	20%	8%	40%	26%	24%	10%	28%
		100%	84%	7%	6%	30%	18%	9%	27%	2%	21%	79%	53%	23%	20%	17%	46%	14%	86%	34%	60%	6%	96%
Not at all interested	(1)	91	76	9	2	25	15	10	26	3	6	84	32	34	22	35	29	9	82	12	73	1	99
		8%	8%	10%	4%	9%	6%	7%	9%	11%	1%	17%	5%	16%	19%	28%	5%	2%	14%	3%	11%	1%	10%
		100%	83%	10%	2%	27%	17%	11%	29%	4%	7%	93%	35%	38%	25%	39%	32%	10%	90%	13%	80%	1%	108%
Don't know		5	5	-	-	-	1	3	0	1	1	5	2	-	1	1	2	1	5	1	2	1	4
		0%	0%	-%	-%	-%	0%	2%	0%	2%	0%	1%	0%	-%	1%	1%	0%	0%	1%	0%	0%	1%	0%
		100%	86%	-%	-%	-%	17%	61%	8%	14%	12%	88%	44%	-%	22%	22%	44%	12%	88%	22%	47%	17%	83%
Interested		716	597	65	34	153	174	92	178	20	528	185	528	119	38	45	484	443	272	263	446	150	596
		66%	65%	69%	63%	58%	73%	71%	63%	65%	89%	38%	74%	55%	32%	35%	75%	90%	46%	71%	65%	89%	62%
		100%	83%	9%	5%	21%	24%	13%	25%	3%	74%	26%	74%	17%	5%	6%	68%	62%	38%	37%	62%	21%	83%
Not interested		369	310	29	20	109	64	35	102	10	66	303	180	97	79	82	156	48	320	107	241	18	365
		34%	34%	31%	37%	42%	27%	27%	36%	32%	11%	62%	25%	45%	67%	64%	24%	10%	54%	29%	35%	11%	38%
		100%	84%	8%	5%	30%	17%	9%	28%	3%	18%	82%	49%	26%	21%	22%	42%	13%	87%	29%	65%	5%	99%
Net interested		347	287	36	14	44	110	57	76	10	462	-118	348	23	-41	-37	328	396	-48	155	205	132	231
		32%	31%	38%	26%	17%	46%	44%	27%	33%	78%	-24%	49%	10%	-34%	-29%	51%	80%	-8%	42%	30%	78%	24%
		100%	83%	10%	4%	13%	32%	17%	22%	3%	133%	-34%	100%	7%	-12%	-11%	95%	114%	-14%	45%	59%	38%	67%
Mean score		2.79	2.80	2.75	2.81	2.67	2.91	2.99	2.73	2.64	3.23	2.25	2.96	2.52	2.19	2.19	2.98	3.26	2.40	2.92	2.75	3.35	2.68
		0.87	0.88	0.85	0.83	0.88	0.84	0.92	0.88	0.81	0.67	0.79	0.81	0.90	0.82	0.97	0.81	0.68	0.82	0.79	0.90	0.68	0.87
		0.03	0.03	0.08	0.10	0.06	0.05	0.09	0.05	0.10	0.03	0.04	0.03	0.06	0.08	0.09	0.03	0.03	0.03	0.04	0.03	0.05	0.03

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 30

Table 11 (CONT.)

## EC7.

How interested would you say you are in the following...?

- International Issues

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Very interested	(4) 231	23	19	118	26	16	141	34
	21%	22%	21%	23%	21%	21%	23%	20%
	100%	10%	8%	51%	11%	7%	61%	15%
Fairly interested	(3) 484	36	36	224	62	38	265	70
	44%	34%	40%	43%	49%	50%	42%	42%
	100%	7%	7%	46%	13%	8%	55%	14%
Not very interested	(2) 278	37	19	132	30	15	161	47
	26%	35%	22%	26%	23%	20%	26%	28%
	100%	13%	7%	48%	11%	5%	58%	17%
Not at all interested	(1) 91	9	13	38	9	6	53	17
	8%	9%	15%	7%	7%	8%	9%	10%
	100%	10%	14%	42%	10%	7%	58%	19%
Don't know	5	-	2	3	-	-	4	-
	0%	-%	2%	1%	-%	-%	1%	-%
	100%	-%	34%	52%	-%	-%	69%	-%
Interested	716	59	55	342	88	53	405	104
	66%	56%	61%	66%	70%	71%	65%	62%
	100%	8%	8%	48%	12%	7%	57%	15%
Not interested	369	47	33	171	39	21	214	64
	34%	44%	37%	33%	30%	29%	34%	38%
	100%	13%	9%	46%	10%	6%	58%	17%
Net interested	347	12	22	171	50	32	191	40
	32%	12%	25%	33%	39%	43%	31%	24%
	100%	4%	6%	49%	14%	9%	55%	12%
Mean score	2.79	2.69	2.69	2.82	2.83	2.84	2.80	2.72
Std. Deviation	0.87	0.91	0.98	0.87	0.84	0.86	0.89	0.90
Std. Error	0.03	0.09	0.11	0.04	0.07	0.10	0.04	0.07

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 31

Table 12

**EC7.**

**How interested would you say you are in the following...?**

**- International Issues**

**Base: All respondents answering (NI, phase 1 GB)**

	Total 18+	Politics		Local issues		National issues		International Issues	
		Interested	Not interested	Interested	Not interested	Interested	Not interested	Interested	Not interested
UnWtd. Total	1107	603	502	904	196	858	244	735	365
Wtd. Total	1090	595	492	884	201	838	248	716	369
Very interested	(4) 231	209	22	213	18	227	4	231	-
	21%	35%	4%	24%	9%	27%	2%	32%	-%
	100%	90%	10%	92%	8%	98%	2%	100%	-%
Fairly interested	(3) 484	319	163	437	48	466	18	484	-
	44%	54%	33%	49%	24%	56%	7%	68%	-%
	100%	66%	34%	90%	10%	96%	4%	100%	-%
Not very interested	(2) 278	60	218	199	78	133	145	-	278
	26%	10%	44%	23%	39%	16%	58%	-%	75%
	100%	21%	79%	72%	28%	48%	52%	-%	100%
Not at all interested	(1) 91	6	84	34	56	10	81	-	91
	8%	1%	17%	4%	28%	1%	33%	-%	25%
	100%	7%	93%	38%	62%	11%	89%	-%	100%
Don't know	5	1	5	1	-	1	-	-	-
	0%	0%	1%	0%	-%	0%	-%	-%	-%
	100%	12%	88%	28%	-%	28%	-%	-%	-%
Interested	716	528	185	649	66	693	22	716	-
	66%	89%	38%	73%	33%	83%	9%	100%	-%
	100%	74%	26%	91%	9%	97%	3%	100%	-%
Not interested	369	66	303	233	135	143	226	-	369
	34%	11%	62%	26%	67%	17%	91%	-%	100%
	100%	18%	82%	63%	36%	39%	61%	-%	100%
Net interested	347	462	-118	416	-69	550	-204	716	-369
	32%	78%	-24%	47%	-34%	66%	-82%	100%	-100%
	100%	133%	-34%	120%	-20%	159%	-59%	206%	-106%
Mean score	2.79	3.23	2.25	2.94	2.14	3.09	1.78	3.32	1.75
Std. Deviation	0.87	0.67	0.79	0.79	0.93	0.69	0.64	0.47	0.43
Std. Error	0.03	0.03	0.04	0.03	0.07	0.02	0.04	0.02	0.02

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

**MORI**



# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 32

Table 13

EC8.

How much, if anything, do you feel you know about politics?

Base: All respondents answering (NI, phase 1 GB)

		Gender		Age								Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total
		Total 18+	Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB	One NI	
UnWtd. Total		1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total		1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
A great deal	(4)	46	33	14	4	3	11	15	17	12	47	35	11	43	3	23	23	6	29	44	0	11	33	45	1	47
		4%	6%	2%	2%	2%	5%	4%	5%	5%	4%	6%	2%	4%	4%	5%	4%	2%	8%	4%	2%	6%	4%	4%	4%	4%
		100%	71%	29%	8%	7%	24%	33%	36%	26%	101%	77%	23%	94%	6%	50%	50%	12%	63%	96%	1%	25%	72%	97%	3%	
A fair amount	(3)	446	274	172	47	45	80	167	153	86	448	289	156	427	18	245	201	65	219	421	10	76	335	433	13	458
		41%	52%	31%	28%	36%	37%	43%	42%	40%	39%	52%	29%	42%	30%	49%	34%	26%	58%	41%	36%	39%	42%	41%	42%	41%
		100%	62%	38%	11%	10%	18%	38%	34%	19%	100%	65%	35%	96%	4%	55%	45%	15%	49%	94%	2%	17%	75%	97%	3%	
Not very much	(2)	484	190	294	85	51	100	175	159	99	517	201	283	452	32	198	286	137	112	457	11	87	353	471	12	490
		44%	36%	52%	49%	40%	47%	45%	44%	45%	46%	36%	53%	44%	52%	40%	48%	54%	29%	45%	39%	45%	44%	44%	41%	44%
		100%	39%	61%	17%	10%	21%	36%	33%	21%	107%	42%	58%	93%	7%	41%	59%	28%	23%	94%	2%	18%	73%	97%	3%	
Nothing at all	(1)	114	33	81	35	27	23	31	32	20	122	33	81	106	8	34	80	43	20	102	7	19	74	110	4	111
		10%	6%	14%	21%	22%	11%	8%	9%	9%	11%	6%	15%	10%	14%	7%	13%	17%	5%	10%	24%	10%	9%	10%	13%	10%
		100%	29%	71%	31%	24%	20%	28%	28%	18%	107%	29%	71%	93%	7%	30%	70%	38%	17%	89%	6%	16%	65%	97%	3%	
Don't know		1	-	1	-	-	-	-	1	1	1	1	-	1	-	-	1	-	-	1	-	1	-	1	-	1
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		100%	0%	100%	0%	0%	0%	0%	100%	100%	100%	100%	0%	100%	0%	0%	100%	0%	0%	100%	0%	100%	0%	100%	0%	0%
A great deal/fair amount		492	307	185	51	49	91	183	169	98	494	325	167	471	20	268	224	71	248	466	11	87	368	478	14	505
		45%	58%	33%	30%	38%	43%	47%	47%	45%	44%	58%	31%	46%	34%	54%	38%	28%	65%	45%	38%	45%	46%	45%	46%	46%
		100%	62%	38%	10%	10%	19%	37%	34%	20%	101%	66%	34%	96%	4%	54%	46%	14%	50%	95%	2%	18%	75%	97%	3%	
Not very much/nothing at all		597	223	375	120	78	123	206	191	120	639	234	363	557	40	232	365	180	132	558	18	105	427	581	16	601
		55%	42%	67%	70%	62%	57%	53%	53%	55%	56%	42%	69%	54%	66%	46%	62%	72%	35%	55%	62%	55%	54%	55%	54%	54%
		100%	37%	63%	20%	13%	21%	34%	32%	20%	107%	39%	61%	93%	7%	39%	61%	30%	22%	93%	3%	18%	72%	97%	3%	
Net a great deal/fair amount		-106	84	-190	-68	-30	-31	-23	-21	-21	-145	91	-197	-87	-19	36	-142	-109	116	-93	-7	-18	-59	-103	-2	-96
		-10%	16%	-34%	-40%	-23%	-15%	-6%	-6%	-10%	-13%	16%	-37%	-8%	-32%	7%	-24%	-43%	31%	-9%	-24%	-9%	-7%	-10%	-8%	-9%
		100%	-79%	179%	65%	28%	30%	22%	20%	20%	137%	-86%	186%	82%	18%	-34%	134%	103%	-110%	88%	7%	17%	56%	98%	2%	
Mean score		2.39	2.58	2.21	2.12	2.19	2.37	2.43	2.43	2.41	2.37	2.59	2.18	2.40	2.25	2.51	2.28	2.13	2.68	2.40	2.16	2.42	2.41	2.39	2.37	2.40
Std. Deviation		0.73	0.70	0.71	0.75	0.80	0.74	0.70	0.72	0.73	0.73	0.70	0.70	0.73	0.74	0.69	0.74	0.71	0.69	0.72	0.81	0.75	0.72	0.73	0.76	0.73
Std. Error		0.02	0.03	0.03	0.07	0.08	0.06	0.04	0.03	0.05	0.02	0.03	0.03	0.02	0.11	0.03	0.03	0.04	0.04	0.02	0.16	0.05	0.03	0.02	0.10	0.02

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 33

Table 13 (CONT.)

EC8.

How much, if anything, do you feel you know about politics?

Base: All respondents answering (NI, phase 1 GB)

		Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
		Total 18+	Eng-land	Scot-land	Wales	North Eng-land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid-lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti-vist	Non -Acti-vist
UnWtd. Total		1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960
Wtd. Total		1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966
A great deal	(4)	46	42	3	0	9	10	10	13	1	46	-	42	2	0	2	35	46	-	24	22	25	22
		4%	5%	3%	1%	3%	4%	8%	5%	4%	8%	-%	6%	1%	0%	1%	6%	9%	-%	6%	3%	15%	2%
		100%	91%	6%	1%	19%	22%	21%	28%	3%	100%	-%	91%	5%	1%	4%	77%	100%	-%	52%	48%	54%	48%
A fair amount	(3)	446	376	34	23	95	106	53	122	13	378	68	353	66	11	19	337	446	-	174	269	105	342
		41%	41%	36%	43%	36%	44%	41%	43%	42%	63%	14%	50%	30%	9%	15%	52%	91%	-%	47%	39%	62%	35%
		100%	84%	8%	5%	21%	24%	12%	27%	3%	85%	15%	79%	15%	2%	4%	76%	100%	-%	39%	60%	24%	77%
Not very much	(2)	484	401	45	25	127	106	54	113	12	169	314	286	113	67	65	249	-	484	149	324	34	485
		44%	44%	48%	47%	48%	45%	42%	40%	41%	28%	64%	40%	52%	57%	51%	39%	-%	81%	40%	47%	20%	50%
		100%	83%	9%	5%	26%	22%	11%	23%	3%	35%	65%	59%	23%	14%	14%	52%	-%	100%	31%	67%	7%	100%
Nothing at all	(1)	114	93	12	4	31	17	12	33	4	2	110	29	36	40	42	20	-	114	24	74	5	117
		10%	10%	13%	8%	12%	7%	9%	12%	13%	0%	22%	4%	17%	33%	33%	3%	-%	19%	6%	11%	3%	12%
		100%	82%	11%	4%	28%	15%	11%	29%	3%	2%	97%	25%	31%	35%	37%	18%	-%	100%	21%	65%	4%	102%
Don't know		1	-	-	1	-	-	-	-	-	-	1	1	-	-	-	1	-	-	1	-	-	1
		0%	-%	-%	1%	-%	-%	-%	-%	-%	-%	0%	0%	-%	-%	-%	0%	-%	-%	0%	-%	-%	0%
		100%	-%	-%	100%	-%	-%	-%	-%	-%	-%	100%	100%	-%	-%	-%	100%	-%	-%	100%	-%	-%	100%
A great deal/fair amount		492	417	37	23	104	116	63	134	14	424	68	395	68	11	21	372	492	-	198	291	130	364
		45%	46%	39%	44%	40%	49%	49%	48%	46%	71%	14%	56%	31%	9%	16%	58%	100%	-%	53%	42%	77%	38%
		100%	85%	8%	5%	21%	24%	13%	27%	3%	86%	14%	80%	14%	2%	4%	76%	100%	-%	40%	59%	26%	74%
Not very much/nothing at all		597	494	57	30	158	123	67	147	16	171	424	315	148	107	107	269	-	597	173	398	39	601
		55%	54%	61%	55%	60%	51%	51%	52%	54%	29%	86%	44%	69%	91%	84%	42%	-%	100%	46%	58%	23%	62%
		100%	83%	10%	5%	26%	21%	11%	25%	3%	29%	71%	53%	25%	18%	18%	45%	-%	100%	29%	67%	7%	101%
Net a great deal/fair amount		-106	-77	-20	-6	-54	-7	-4	-12	-2	252	-356	80	-80	-96	-87	103	492	-597	25	-107	91	-237
		-10%	-8%	-22%	-12%	-21%	-3%	-3%	-4%	-8%	42%	-72%	11%	-37%	-81%	-68%	16%	100%	-100%	7%	-16%	54%	-25%
		100%	73%	19%	6%	51%	6%	3%	12%	2%	-239%	337%	-76%	76%	91%	82%	-97%	-465%	565%	-24%	102%	-86%	224%
Mean score		2.39	2.40	2.29	2.36	2.31	2.46	2.47	2.41	2.37	2.79	1.91	2.58	2.16	1.76	1.85	2.60	3.09	1.81	2.53	2.35	2.89	2.28
Std. Deviation		0.73	0.73	0.73	0.65	0.72	0.69	0.77	0.76	0.76	0.58	0.60	0.67	0.70	0.62	0.72	0.64	0.29	0.39	0.71	0.71	0.68	0.70
Std. Error		0.02	0.02	0.07	0.07	0.05	0.04	0.07	0.05	0.10	0.02	0.03	0.02	0.05	0.06	0.07	0.02	0.01	0.02	0.04	0.03	0.05	0.02

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 34

Table 13 (CONT.)

## EC8.

**How much, if anything, do you feel you know about politics?**

**Base: All respondents answering (NI, phase 1 GB)**

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
A great deal	(4) 46	3	5	29	4	1	29	11
	4%	2%	6%	6%	3%	1%	5%	7%
	100%	6%	11%	62%	9%	2%	62%	24%
A fair amount	(3) 446	37	27	212	63	37	240	62
	41%	35%	31%	41%	49%	50%	39%	37%
	100%	8%	6%	48%	14%	8%	54%	14%
Not very much	(2) 484	54	42	226	49	30	285	79
	44%	51%	48%	44%	38%	40%	46%	47%
	100%	11%	9%	47%	10%	6%	59%	16%
Nothing at all	(1) 114	13	14	49	11	6	69	14
	10%	12%	16%	9%	9%	8%	11%	8%
	100%	11%	13%	43%	10%	6%	61%	12%
Don't know	1	-	-	-	-	-	-	1
	0%	-%	-%	-%	-%	-%	-%	0%
	100%	-%	-%	-%	-%	-%	-%	100%
A great deal/fair amount	492	39	32	241	67	38	269	73
	45%	37%	36%	47%	53%	51%	43%	44%
	100%	8%	7%	49%	14%	8%	55%	15%
Not very much/nothing at all	597	67	57	274	60	36	354	93
	55%	63%	64%	53%	47%	49%	57%	56%
	100%	11%	9%	46%	10%	6%	59%	16%
Net a great deal/fair amount	-106	-27	-24	-34	7	2	-86	-20
	-10%	-26%	-27%	-7%	5%	3%	-14%	-12%
	100%	26%	23%	32%	-6%	-2%	81%	19%
Mean score	2.39	2.27	2.26	2.43	2.47	2.44	2.37	2.42
Std. Deviation	0.73	0.70	0.80	0.74	0.70	0.67	0.74	0.74
Std. Error	0.02	0.07	0.09	0.03	0.06	0.08	0.03	0.06

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

**MORI**

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 14

EC9.

To what extent do you agree or disagree with the following statements?

- When people like me get involved in politics, they really can change the way that the country is run

Base: All respondents answering (NI, phase 1 GB)

											Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total	
		Total 18+	Gender		Age							ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB		One NI
			Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+															
UnWtd. Total		1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total		1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Strongly agree	(2)	76	46	30	16	15	15	20	26	15	77	43	33	68	8	40	36	10	31	68	4	10	55	73	3	76
		7%	9%	5%	9%	12%	7%	5%	7%	7%	7%	8%	6%	7%	14%	8%	6%	4%	8%	7%	13%	5%	7%	7%	10%	7%
		100%	61%	39%	21%	20%	20%	26%	34%	19%	101%	57%	43%	89%	11%	52%	48%	14%	40%	90%	5%	13%	73%	96%	4%	
Tend to agree	(1)	319	156	163	44	31	61	121	105	65	332	174	145	302	17	147	172	68	123	306	5	68	228	313	7	325
		29%	30%	29%	26%	25%	29%	31%	29%	30%	29%	31%	27%	29%	28%	29%	29%	27%	32%	30%	18%	35%	29%	30%	22%	29%
		100%	49%	51%	14%	10%	19%	38%	33%	20%	104%	55%	45%	95%	5%	46%	54%	21%	38%	96%	2%	21%	71%	98%	2%	
Neither agree nor disagree	(0)	220	110	110	33	24	51	81	64	38	228	114	106	210	10	104	116	54	81	206	6	39	162	213	7	222
		20%	21%	20%	19%	19%	24%	21%	18%	17%	20%	20%	20%	20%	17%	21%	20%	22%	21%	20%	20%	20%	20%	24%	20%	
		100%	50%	50%	15%	11%	23%	37%	29%	17%	104%	52%	48%	95%	5%	47%	53%	25%	37%	94%	3%	18%	74%	97%	3%	
Tend to disagree	(-1)	342	160	182	54	38	68	120	115	72	357	180	162	322	20	153	189	68	119	323	9	60	254	333	9	345
		31%	30%	32%	31%	30%	32%	31%	32%	33%	32%	32%	31%	31%	33%	31%	32%	27%	31%	32%	31%	31%	32%	31%	31%	31%
		100%	47%	53%	16%	11%	20%	35%	34%	21%	104%	53%	47%	94%	6%	45%	55%	20%	35%	95%	3%	17%	74%	97%	3%	
Strongly disagree	(-2)	110	48	61	22	16	13	40	41	23	116	45	65	109	1	53	56	39	25	102	3	13	84	107	3	113
		10%	9%	11%	13%	12%	6%	10%	11%	10%	10%	8%	12%	11%	2%	11%	10%	15%	7%	10%	9%	7%	11%	10%	9%	10%
		100%	44%	56%	20%	14%	12%	36%	37%	21%	106%	41%	59%	99%	1%	49%	51%	35%	23%	94%	2%	12%	77%	97%	3%	
Don't know		22	8	15	3	2	4	8	9	6	24	3	20	19	4	2	20	12	2	18	3	3	12	22	1	26
		2%	1%	3%	2%	1%	2%	2%	3%	3%	2%	1%	4%	2%	6%	0%	3%	5%	1%	2%	9%	1%	2%	2%	3%	2%
		100%	35%	65%	13%	7%	17%	34%	42%	25%	106%	13%	87%	84%	16%	10%	90%	52%	8%	81%	11%	13%	54%	96%	4%	
Agree		396	203	193	60	47	77	141	131	80	408	218	178	370	25	187	208	78	154	374	9	78	283	386	10	401
		36%	38%	34%	35%	37%	36%	36%	36%	37%	36%	39%	34%	36%	42%	37%	35%	31%	40%	37%	31%	40%	36%	36%	32%	36%
		100%	51%	49%	15%	12%	19%	36%	33%	20%	103%	55%	45%	93%	6%	47%	53%	20%	39%	95%	2%	20%	72%	98%	2%	
Disagree		452	209	243	76	54	82	160	156	95	473	225	227	431	21	206	245	107	144	426	12	73	338	439	12	458
		41%	39%	43%	44%	43%	38%	41%	43%	43%	42%	40%	43%	42%	35%	41%	42%	43%	38%	42%	40%	38%	43%	41%	41%	41%
		100%	46%	54%	17%	12%	18%	35%	35%	21%	105%	50%	50%	95%	5%	46%	54%	24%	32%	94%	3%	16%	75%	97%	3%	
Net agree		-56	-6	-50	-16	-7	-5	-19	-25	-15	-65	-7	-49	-61	4	-19	-37	-28	10	-52	-3	4	-55	-54	-2	-57
		-5%	-1%	-9%	-9%	-6%	-2%	-5%	-7%	-7%	-6%	-1%	-9%	-6%	7%	-4%	-6%	-11%	3%	-5%	-9%	2%	-7%	-5%	-8%	-5%
		100%	10%	90%	29%	13%	9%	34%	44%	26%	116%	13%	87%	108%	-8%	34%	66%	51%	-18%	92%	5%	-8%	99%	96%	4%	
Mean score		-0.08	-0.01	-0.15	-0.13	-0.06	-0.02	-0.10	-0.11	-0.11	-0.09	-0.02	-0.16	-0.10	0.21	-0.06	-0.10	-0.24	0.04	-0.09	-0.06	0.00	-0.11	-0.08	-0.08	-0.09
Std. Deviation		1.14	1.16	1.13	1.22	1.25	1.08	1.12	1.18	1.16	1.14	1.13	1.16	1.14	1.14	1.16	1.13	1.16	1.11	1.14	1.25	1.08	1.15	1.14	1.19	1.15
Std. Error		0.04	0.05	0.05	0.11	0.12	0.09	0.06	0.06	0.07	0.03	0.05	0.05	0.04	0.17	0.06	0.04	0.07	0.06	0.04	0.25	0.08	0.04	0.04	0.15	0.04

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 36

Table 14 (CONT.)

## EC9.

To what extent do you agree or disagree with the following statements?

- When people like me get involved in politics, they really can change the way that the country is run

Base: All respondents answering (NI, phase 1 GB)

		Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
		Total 18+	Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total		1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960
Wtd. Total		1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966
Strongly agree	(2)	76	64	9	0	12	12	16	24	3	60	17	58	11	6	5	50	54	22	25	52	22	55
		7%	7%	9%	1%	4%	5%	12%	9%	10%	10%	3%	8%	5%	5%	4%	8%	11%	4%	7%	7%	13%	6%
		100%	84%	11%	1%	15%	16%	21%	32%	4%	78%	22%	75%	14%	8%	7%	65%	71%	29%	32%	68%	29%	72%
Tend to agree	(1)	319	263	35	15	70	84	32	78	7	222	96	247	48	14	16	229	184	136	133	183	64	269
		29%	29%	37%	28%	27%	35%	25%	28%	22%	37%	19%	35%	22%	12%	12%	36%	37%	23%	36%	26%	38%	28%
		100%	82%	11%	5%	22%	26%	10%	24%	2%	70%	30%	77%	15%	4%	5%	72%	58%	42%	42%	57%	20%	84%
Neither agree nor disagree	(0)	220	190	11	11	57	51	40	42	7	109	111	133	53	27	31	113	93	127	83	129	26	202
		20%	21%	12%	21%	22%	21%	31%	15%	24%	18%	23%	19%	25%	23%	25%	18%	19%	21%	22%	19%	15%	21%
		100%	87%	5%	5%	26%	23%	18%	19%	3%	49%	51%	60%	24%	12%	14%	51%	42%	58%	38%	58%	12%	92%
Tend to disagree	(-1)	342	282	28	22	83	71	27	101	9	166	175	214	72	39	45	190	122	221	107	228	47	310
		31%	31%	30%	41%	32%	30%	21%	36%	31%	28%	36%	30%	33%	33%	35%	30%	25%	37%	29%	33%	28%	32%
		100%	83%	8%	6%	24%	21%	8%	29%	3%	48%	51%	62%	21%	11%	13%	56%	36%	64%	31%	67%	14%	91%
Strongly disagree	(-2)	110	93	9	5	35	20	8	30	3	37	73	52	28	22	24	51	38	71	20	85	10	106
		10%	10%	10%	9%	13%	8%	6%	11%	9%	6%	15%	7%	13%	19%	19%	8%	8%	12%	5%	12%	6%	11%
		100%	85%	8%	5%	32%	18%	7%	27%	3%	33%	67%	48%	26%	20%	22%	47%	35%	65%	18%	78%	9%	97%
Don't know		22	19	2	0	5	2	6	6	1	2	20	8	4	10	6	9	1	21	4	14	-	24
		2%	2%	2%	1%	2%	1%	5%	2%	3%	0%	4%	1%	2%	8%	5%	1%	0%	4%	1%	2%	-%	2%
		100%	83%	10%	2%	24%	8%	27%	25%	4%	9%	91%	35%	16%	44%	27%	41%	6%	94%	16%	62%	-%	106%
Agree		396	327	43	15	81	95	48	102	10	282	112	304	58	20	21	279	238	158	158	234	86	324
		36%	36%	46%	28%	31%	40%	37%	36%	32%	47%	23%	43%	27%	17%	17%	43%	48%	26%	42%	34%	51%	34%
		100%	83%	11%	4%	21%	24%	12%	26%	2%	71%	28%	77%	15%	5%	5%	70%	60%	40%	40%	59%	22%	82%
Disagree		452	375	37	27	118	91	35	131	12	202	248	266	101	61	69	241	160	292	127	313	57	416
		41%	41%	40%	50%	45%	38%	27%	47%	41%	34%	50%	37%	47%	52%	54%	38%	33%	49%	34%	45%	34%	43%
		100%	83%	8%	6%	26%	20%	8%	29%	3%	45%	55%	59%	22%	14%	15%	53%	35%	65%	28%	69%	13%	92%
Net agree		-56	-48	6	-12	-36	4	13	-29	-2	80	-136	38	-43	-41	-48	37	78	-134	31	-79	28	-92
		-5%	-5%	6%	-22%	-14%	2%	10%	-10%	-8%	13%	-28%	5%	-20%	-35%	-37%	6%	16%	-22%	8%	-11%	17%	-10%
		100%	85%	-11%	21%	65%	-8%	-23%	51%	4%	-142%	243%	-68%	76%	74%	85%	-67%	-139%	239%	-55%	140%	-51%	164%
Mean score		-0.08	-0.09	0.06	-0.31	-0.23	-0.01	0.17	-0.12	-0.08	0.17	-0.41	0.06	-0.28	-0.53	-0.55	0.06	0.19	-0.32	0.10	-0.17	0.24	-0.15
Std. Deviation		1.14	1.14	1.21	1.01	1.13	1.09	1.11	1.19	1.19	1.13	1.08	1.13	1.11	1.13	1.09	1.14	1.16	1.08	1.06	1.18	1.17	1.13
Std. Error		0.04	0.04	0.12	0.12	0.07	0.07	0.11	0.07	0.15	0.05	0.05	0.04	0.08	0.11	0.10	0.04	0.05	0.05	0.06	0.05	0.09	0.04

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 37

Table 14 (CONT.)

## EC9.

To what extent do you agree or disagree with the following statements?

- When people like me get involved in politics, they really can change the way that the country is run

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Strongly agree	(2)	76	11	4	37	9	4	54
		7%	10%	4%	7%	5%	9%	3%
		100%	14%	5%	48%	12%	5%	71%
Tend to agree	(1)	319	29	23	148	32	32	164
		29%	27%	26%	29%	25%	43%	26%
		100%	9%	7%	46%	10%	10%	51%
Neither agree nor disagree	(0)	220	17	23	110	28	12	143
		20%	16%	26%	21%	22%	16%	23%
		100%	8%	10%	50%	13%	6%	65%
Tend to disagree	(-1)	342	40	24	155	44	19	186
		31%	38%	27%	30%	35%	26%	30%
		100%	12%	7%	45%	13%	6%	54%
Strongly disagree	(-2)	110	9	14	51	12	7	64
		10%	8%	16%	10%	9%	10%	10%
		100%	8%	13%	46%	11%	7%	59%
Don't know		22	1	2	15	2	-	12
		2%	1%	2%	3%	1%	-%	2%
		100%	4%	7%	65%	7%	-%	55%
Agree		396	40	26	185	41	36	218
		36%	38%	30%	36%	32%	48%	35%
		100%	10%	7%	47%	10%	9%	55%
Disagree		452	48	38	206	56	27	250
		41%	46%	43%	40%	44%	36%	40%
		100%	11%	8%	46%	12%	6%	55%
Net agree		-56	-9	-12	-21	-16	9	-32
		-5%	-8%	-13%	-4%	-12%	13%	-5%
		100%	16%	21%	38%	28%	-17%	57%
Mean score		-0.08	-0.06	-0.25	-0.07	-0.15	0.08	-0.07
Std. Deviation		1.14	1.19	1.14	1.14	1.12	1.14	1.16
Std. Error		0.04	0.12	0.12	0.05	0.10	0.14	0.09

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 38

Table 15

EC10.

To what extent do you agree or disagree with the following statements?

- I want to have a say in how the country is run

Base: All respondents answering (NI, phase 1 GB)

		Total 18+	Gender		Age						Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total	
			Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB		One NI
UnWtd. Total		1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total		1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Strongly agree	(2)	239	132	107	37	30	47	86	77	31	246	162	78	229	10	126	114	29	116	225	7	42	175	233	6	246
		22%	25%	19%	22%	24%	22%	22%	21%	14%	22%	29%	15%	22%	17%	22%	19%	12%	31%	22%	24%	22%	22%	22%	21%	22%
		100%	55%	45%	15%	13%	19%	36%	32%	13%	103%	68%	32%	96%	4%	53%	47%	12%	48%	94%	3%	18%	73%	97%	3%	
Tend to agree	(1)	487	251	236	72	51	101	184	151	94	508	267	220	471	15	235	252	88	187	464	6	96	355	472	15	495
		45%	47%	42%	42%	40%	47%	47%	42%	43%	45%	48%	41%	46%	25%	47%	43%	35%	49%	45%	22%	50%	45%	44%	51%	45%
		100%	52%	48%	15%	10%	21%	38%	31%	19%	104%	55%	45%	97%	3%	48%	52%	18%	38%	95%	1%	20%	73%	97%	3%	
Neither agree nor disagree	(0)	167	66	101	29	20	32	60	55	38	175	70	97	149	18	73	94	50	42	155	6	32	115	162	5	163
		15%	12%	18%	17%	16%	15%	16%	15%	17%	15%	12%	18%	14%	30%	15%	16%	20%	11%	15%	20%	17%	14%	15%	16%	15%
		100%	39%	61%	17%	12%	19%	36%	33%	23%	105%	42%	58%	89%	11%	44%	56%	30%	25%	93%	3%	19%	69%	97%	3%	
Tend to disagree	(-1)	129	56	73	23	15	26	39	48	37	137	44	85	116	13	48	81	52	20	119	6	16	100	126	3	130
		12%	11%	13%	14%	12%	12%	10%	13%	17%	12%	8%	16%	11%	21%	10%	14%	21%	5%	12%	20%	8%	13%	12%	9%	12%
		100%	43%	57%	18%	12%	20%	30%	37%	29%	106%	34%	66%	90%	10%	37%	63%	40%	15%	93%	5%	12%	78%	98%	2%	
Strongly disagree	(-2)	52	19	34	9	8	5	14	24	16	53	16	37	52	-	17	35	26	12	49	1	6	40	51	1	58
		5%	4%	6%	5%	7%	3%	4%	7%	7%	5%	3%	7%	5%	-%	3%	6%	10%	3%	5%	5%	3%	5%	5%	3%	5%
		100%	36%	64%	17%	16%	10%	27%	47%	30%	101%	30%	70%	100%	-%	33%	67%	49%	22%	94%	3%	12%	77%	98%	2%	
Don't know		15	6	9	2	2	4	5	5	2	15	2	14	11	4	1	14	7	3	12	3	1	10	15	-	15
		1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	0%	3%	1%	7%	0%	2%	3%	1%	1%	9%	0%	1%	1%	-%	1%
		100%	40%	60%	10%	10%	23%	33%	33%	16%	100%	11%	89%	74%	26%	6%	94%	43%	21%	79%	16%	4%	62%	100%	-%	
Agree		726	383	343	109	81	147	270	228	125	754	428	298	700	25	361	365	117	303	689	13	139	531	705	22	741
		67%	72%	61%	63%	64%	69%	69%	63%	57%	66%	77%	56%	68%	42%	72%	62%	47%	80%	67%	46%	72%	67%	66%	72%	67%
		100%	53%	47%	15%	11%	20%	37%	31%	17%	104%	59%	41%	96%	3%	50%	50%	16%	42%	95%	2%	19%	73%	97%	3%	
Disagree		181	75	107	32	24	32	53	72	53	190	59	122	168	13	65	116	77	31	169	7	22	140	178	4	188
		17%	14%	19%	19%	19%	15%	14%	20%	24%	17%	11%	23%	16%	21%	13%	20%	31%	8%	16%	26%	11%	18%	17%	12%	17%
		100%	41%	59%	18%	13%	17%	30%	40%	29%	105%	33%	67%	93%	7%	36%	64%	43%	17%	93%	4%	12%	77%	98%	2%	
Net agree		545	308	237	76	57	115	217	156	72	564	369	176	532	12	295	250	39	271	520	6	116	391	527	18	553
		50%	58%	42%	45%	45%	54%	56%	43%	33%	50%	66%	33%	52%	21%	59%	42%	16%	71%	51%	21%	60%	49%	50%	60%	50%
		100%	57%	43%	14%	11%	21%	40%	29%	13%	103%	68%	32%	98%	2%	54%	46%	7%	50%	95%	1%	21%	72%	97%	3%	
Mean score		0.68	0.81	0.56	0.62	0.63	0.74	0.75	0.59	0.41	0.68	0.92	0.42	0.70	0.40	0.81	0.57	0.18	1.00	0.69	0.44	0.79	0.67	0.68	0.77	0.68
Std. Deviation		1.09	1.04	1.13	1.13	1.17	1.02	1.03	1.17	1.14	1.09	0.99	1.14	1.10	1.04	1.03	1.14	1.20	0.95	1.09	1.27	0.99	1.11	1.10	1.00	1.11
Std. Error		0.03	0.05	0.05	0.10	0.12	0.08	0.05	0.06	0.07	0.03	0.04	0.05	0.03	0.15	0.05	0.04	0.07	0.05	0.03	0.25	0.07	0.04	0.03	0.13	0.03

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 39

Table 15 (CONT.)

## EC10.

To what extent do you agree or disagree with the following statements?

- I want to have a say in how the country is run

Base: All respondents answering (NI, phase 1 GB)

		Total 18+	Part of UK							Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
			Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total		1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960
Wtd. Total		1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966
Strongly agree	(2)	239	201	19	12	38	66	28	69	6	210	30	188	30	9	10	179	181	59	86	152	83	164
		22%	22%	20%	23%	15%	27%	22%	25%	21%	35%	6%	26%	14%	7%	8%	28%	37%	10%	23%	22%	49%	17%
		100%	84%	8%	5%	16%	27%	12%	29%	3%	88%	12%	78%	12%	4%	4%	75%	75%	25%	36%	64%	35%	68%
Tend to agree	(1)	487	408	43	20	122	114	50	122	15	298	187	353	93	25	31	316	243	244	193	290	68	440
		45%	45%	46%	37%	47%	48%	39%	43%	51%	50%	38%	50%	43%	21%	24%	49%	49%	41%	52%	42%	40%	46%
		100%	84%	9%	4%	25%	23%	10%	25%	3%	61%	38%	72%	19%	5%	6%	65%	50%	50%	40%	60%	14%	90%
Neither agree nor disagree	(0)	167	146	9	8	37	34	30	45	5	49	118	83	42	35	32	71	30	136	51	105	12	163
		15%	16%	9%	14%	14%	14%	23%	16%	16%	8%	24%	12%	19%	29%	25%	11%	6%	23%	14%	15%	7%	17%
		100%	87%	5%	5%	22%	20%	18%	27%	3%	29%	71%	50%	25%	21%	19%	42%	18%	82%	30%	63%	7%	98%
Tend to disagree	(-1)	129	104	14	8	44	17	14	29	3	29	100	60	35	28	34	53	26	103	29	93	6	132
		12%	11%	15%	14%	17%	7%	11%	10%	9%	5%	20%	8%	16%	24%	27%	8%	5%	17%	8%	13%	4%	14%
		100%	81%	11%	6%	35%	13%	11%	22%	2%	22%	78%	47%	27%	22%	26%	41%	20%	80%	22%	72%	5%	102%
Strongly disagree	(-2)	52	37	8	6	15	8	1	13	1	7	45	23	15	14	15	21	12	41	10	40	1	52
		5%	4%	9%	11%	6%	3%	1%	4%	3%	1%	9%	3%	7%	12%	12%	3%	2%	7%	3%	6%	0%	5%
		100%	71%	16%	12%	29%	15%	3%	24%	2%	14%	86%	43%	29%	26%	28%	40%	23%	77%	20%	75%	1%	100%
Don't know		15	15	1	-	5	-	6	4	-	2	12	5	1	9	6	3	1	15	3	9	-	15
		1%	2%	1%	-%	2%	-%	4%	1%	-%	0%	3%	1%	0%	7%	4%	1%	0%	2%	1%	1%	-%	2%
		100%	96%	4%	-%	32%	-%	38%	26%	-%	11%	81%	31%	6%	57%	37%	22%	5%	95%	19%	61%	-%	100%
Agree		726	610	63	32	160	180	78	191	22	508	217	540	123	33	41	495	423	303	279	443	151	603
		67%	67%	66%	60%	61%	75%	60%	68%	72%	85%	44%	76%	57%	28%	32%	77%	86%	51%	75%	64%	89%	62%
		100%	84%	9%	4%	22%	25%	11%	26%	3%	70%	30%	74%	17%	5%	6%	68%	58%	42%	38%	61%	21%	83%
Disagree		181	141	22	14	60	25	15	41	4	36	145	83	51	41	49	73	38	144	39	132	7	184
		17%	15%	24%	26%	23%	10%	12%	15%	12%	6%	29%	12%	23%	35%	38%	11%	8%	24%	10%	19%	4%	19%
		100%	78%	12%	8%	33%	14%	9%	23%	2%	20%	80%	46%	28%	23%	27%	41%	21%	79%	22%	73%	4%	102%
Net agree		545	468	40	18	101	155	63	150	18	472	72	458	72	-8	-7	421	385	160	240	310	144	419
		50%	51%	43%	34%	38%	65%	49%	53%	60%	79%	15%	64%	34%	-7%	-6%	66%	78%	27%	65%	45%	85%	43%
		100%	86%	7%	3%	18%	28%	12%	27%	3%	87%	13%	84%	13%	-2%	-1%	77%	71%	29%	44%	57%	26%	77%
Mean score		0.68	0.71	0.55	0.46	0.48	0.89	0.72	0.74	0.77	1.14	0.12	0.88	0.40	-0.12	-0.10	0.91	1.13	0.31	0.86	0.62	1.34	0.56
Std. Deviation		1.09	1.07	1.23	1.31	1.12	1.00	0.98	1.08	1.00	0.85	1.10	1.00	1.13	1.13	1.17	1.00	0.92	1.09	0.96	1.14	0.79	1.10
Std. Error		0.03	0.04	0.12	0.15	0.07	0.06	0.09	0.07	0.13	0.03	0.05	0.04	0.08	0.12	0.11	0.04	0.04	0.05	0.05	0.04	0.06	0.04

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI



# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 40

Table 15 (CONT.)

## EC10.

To what extent do you agree or disagree with the following statements?

- I want to have a say in how the country is run

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Strongly agree	(2)	239	20	14	115	34	17	138
		22%	19%	16%	22%	23%	22%	22%
		100%	9%	6%	48%	14%	7%	58%
Tend to agree	(1)	487	30	33	244	57	44	255
		45%	29%	37%	47%	45%	59%	41%
		100%	6%	7%	50%	12%	9%	52%
Neither agree nor disagree	(0)	167	19	22	77	19	10	105
		15%	18%	24%	15%	15%	13%	17%
		100%	11%	13%	46%	11%	6%	63%
Tend to disagree	(-1)	129	28	12	52	10	2	81
		12%	27%	14%	10%	8%	3%	13%
		100%	22%	9%	40%	7%	2%	63%
Strongly disagree	(-2)	52	5	7	19	4	1	35
		5%	5%	8%	4%	3%	2%	6%
		100%	10%	13%	37%	8%	2%	66%
Don't know		15	2	1	9	3	-	10
		1%	2%	1%	2%	2%	-%	2%
		100%	15%	8%	57%	17%	-%	63%
Agree		726	51	47	358	92	61	392
		67%	48%	53%	70%	72%	82%	63%
		100%	7%	7%	49%	13%	8%	54%
Disagree		181	34	19	71	14	4	116
		17%	32%	21%	14%	11%	5%	19%
		100%	19%	10%	39%	8%	2%	64%
Net agree		545	17	28	287	78	58	276
		50%	16%	32%	56%	62%	78%	44%
		100%	3%	5%	53%	14%	11%	51%
Mean score		0.68	0.31	0.41	0.76	0.87	0.99	0.62
Std. Deviation		1.09	1.22	1.15	1.04	1.01	0.80	1.14
Std. Error		0.03	0.13	0.12	0.05	0.09	0.10	0.05

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 41

Table 16

EC11.

Which of these statements best describes your opinion on the present system of governing Britain?

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total
		Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB	One NI	
UnWtd. Total	1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total	1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Works extremely well and could not be improved	20 2%	12 2%	8 1%	1 1%	1 1%	4 2%	4 1%	10 3%	6 3%	20 2%	11 2%	9 2%	17 2%	3 5%	8 2%	12 2%	7 3%	4 1%	19 2%	- -%	5 3%	14 2%	19 2%	1 3%	21 2%
Could be improved in small ways but mainly works well	352 32%	200 38%	152 27%	67 39%	49 39%	69 32%	123 32%	110 31%	66 30%	369 33%	215 38%	137 26%	340 33%	12 19%	172 34%	179 30%	63 25%	144 38%	330 32%	11 38%	61 32%	259 33%	342 32%	9 31%	354 32%
Could be improved quite a lot	489 45%	214 40%	275 49%	67 39%	49 38%	99 46%	179 46%	162 45%	98 45%	508 45%	249 44%	240 45%	456 44%	33 54%	232 46%	257 44%	111 44%	173 46%	466 45%	10 36%	95 49%	355 45%	479 45%	10 33%	491 44%
Needs a great deal of improvement	200 18%	93 18%	108 19%	33 19%	25 20%	34 16%	73 19%	68 19%	41 19%	209 18%	78 14%	122 23%	190 18%	11 18%	79 16%	121 21%	56 22%	55 15%	185 18%	5 16%	27 14%	152 19%	191 18%	9 30%	208 19%
Don't know	29 3%	10 2%	18 3%	2 1%	2 2%	8 4%	9 2%	10 3%	8 4%	29 3%	7 1%	22 4%	26 3%	2 4%	8 2%	20 3%	13 5%	3 1%	24 2%	3 10%	5 3%	15 2%	28 3%	1 3%	33 3%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 42

Table 16 (CONT.)

## EC11.

Which of these statements best describes your opinion on the present system of governing Britain?

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	Part of UK							Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total	1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960
Wtd. Total	1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966
Works extremely well and could not be improved	20 2%	17 2%	2 2%	1 1%	3 1%	1 1%	5 3%	8 3%	1 3%	13 2%	7 1%	16 2%	2 1%	1 1%	3 2%	15 2%	11 2%	9 2%	20 5%	- -%	2 1%	18 2%
Could be improved in small ways but mainly works well	352 32%	290 32%	33 35%	19 36%	78 30%	96 40%	39 30%	77 28%	9 31%	226 38%	126 26%	260 37%	55 25%	19 16%	21 16%	228 36%	188 38%	163 27%	352 95%	- -%	49 29%	321 33%
Could be improved quite a lot	489 45%	411 45%	41 43%	27 51%	133 51%	101 42%	53 41%	123 44%	10 33%	253 43%	233 47%	310 44%	105 48%	62 52%	62 48%	285 44%	206 42%	283 47%	- -%	489 71%	84 50%	424 44%
Needs a great deal of improvement	200 18%	170 19%	16 17%	5 9%	42 16%	36 15%	26 20%	66 23%	9 30%	100 17%	100 20%	114 16%	50 23%	27 23%	32 25%	107 17%	85 17%	116 19%	- -%	200 29%	34 20%	175 18%
Don't know	29 3%	23 3%	3 3%	2 3%	5 2%	4 2%	7 5%	7 3%	1 3%	3 0%	26 5%	11 2%	5 2%	10 8%	11 8%	6 1%	2 1%	26 4%	- -%	- -%	- -%	29 3%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

## Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 16 (CONT.)

### EC11.

**Which of these statements best describes your opinion on the present system of governing Britain?**

**Base:** All respondents answering (NI, phase 1 GB)

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Works extremely well and could not be improved	20 2%	2 2%	- -%	12 2%	1 1%	1 1%	11 2%	4 3%
Could be improved in small ways but mainly works well	352 32%	28 27%	23 25%	164 32%	47 37%	28 38%	199 32%	60 36%
Could be improved quite a lot	489 45%	51 48%	43 48%	224 44%	55 43%	39 52%	267 43%	87 52%
Needs a great deal of improvement	200 18%	20 19%	19 21%	103 20%	22 18%	7 9%	123 20%	15 9%
Don't know	29 3%	5 5%	5 6%	12 2%	1 1%	- -%	22 4%	2 1%

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 44

Table 17

EC12/EC15/EC13.

Which of these statements best describes your attitude towards voting at General Elections?

Base: All respondents answering

	Total 18+	Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		Unwtd Total
		Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB	One NI	
UnWtd. Total	2065	978	1087	244	201	316	695	853	528	2108	1097	968	1948	116	770	1295	541	686	1909	69	335	1518	2003	62	2065
Wtd. Total	2038	990	1048	318	249	398	721	671	406	2107	1043	995	1909	128	930	1108	477	711	1882	77	340	1477	1982	56	2038
I always vote at General Elections	1312	644	668	70	69	203	484	557	341	1314	751	561	1254	58	572	740	313	501	1263	9	241	996	1275	37	1389
	64%	65%	64%	22%	28%	51%	67%	83%	84%	62%	72%	56%	66%	45%	62%	67%	66%	70%	67%	12%	71%	67%	64%	67%	67%
I sometimes vote at General Elections	405	187	218	42	41	118	159	87	47	406	168	237	372	33	218	187	97	121	384	12	68	292	398	7	388
	20%	19%	21%	13%	16%	30%	22%	13%	12%	19%	16%	24%	19%	25%	23%	17%	20%	17%	20%	15%	20%	20%	20%	12%	19%
I never vote at General Elections	227	103	125	76	72	64	67	24	17	231	73	155	200	28	105	122	61	51	186	23	22	154	216	11	209
	11%	10%	12%	24%	29%	16%	9%	4%	4%	11%	7%	16%	10%	22%	11%	11%	13%	7%	10%	30%	6%	10%	11%	20%	10%
I've not been eligible in the past to vote at a General Election	84	50	34	123	64	10	7	4	1	144	47	37	76	8	29	55	4	32	48	27	9	34	83	1	70
	4%	5%	3%	39%	26%	2%	1%	1%	0%	7%	5%	4%	4%	6%	3%	5%	1%	5%	3%	36%	3%	2%	4%	2%	3%
Don't know	10	6	4	6	3	3	4	-	-	13	5	5	8	2	5	5	2	6	2	6	1	1	10	-	9
	0%	1%	0%	2%	1%	1%	1%	-%	-%	1%	0%	1%	0%	2%	1%	0%	0%	1%	0%	7%	0%	0%	1%	-%	0%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 45

Table 17 (CONT.)

## EC12/EC15/EC13.

Which of these statements best describes your attitude towards voting at General Elections?

Base: All respondents answering

	Total 18+	Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism	
		Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total	2065	1659	198	146	453	462	227	517	62	1098	963	1389	388	209	245	1257	505	601	375	699	175	960
Wtd. Total	2038	1705	177	100	492	449	241	523	56	1076	958	1312	405	227	254	1198	491	595	370	688	166	966
I always vote at General Elections	1312 64%	1093 64%	111 63%	70 70%	314 64%	310 69%	129 54%	340 65%	37 67%	858 80%	453 47%	1312 100%	- -%	- -%	14 5%	1085 91%	395 81%	314 53%	276 74%	423 61%	149 90%	563 58%
I sometimes vote at General Elections	405 20%	346 20%	45 25%	7 7%	103 21%	68 15%	60 25%	115 22%	7 12%	142 13%	261 27%	- -%	405 100%	- -%	55 22%	82 7%	67 14%	147 25%	57 15%	152 22%	11 7%	204 21%
I never vote at General Elections	227 11%	186 11%	15 8%	15 15%	60 12%	43 10%	31 13%	52 10%	11 20%	31 3%	195 20%	- -%	- -%	227 100%	157 62%	9 1%	12 2%	108 18%	21 6%	90 13%	3 2%	118 12%
I've not been eligible in the past to vote at a General Election	84 4%	72 4%	3 2%	7 7%	13 3%	27 6%	16 7%	16 3%	1 2%	43 4%	41 4%	- -%	- -%	- -%	26 10%	21 2%	15 3%	21 3%	15 4%	20 3%	3 2%	74 8%
Don't know	10 0%	6 0%	3 2%	0 0%	1 0%	1 0%	4 2%	- -%	- -%	2 0%	8 1%	- -%	- -%	- -%	1 1%	1 0%	2 0%	6 1%	2 1%	3 0%	- -%	8 1%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

## Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 46

Table 17 (CONT.)

**EC12/EC15/EC13.**

**Which of these statements best describes your attitude towards voting at General Elections?**

**Base: All respondents answering**

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	2065	174	177	938	242	128	1152	338
Wtd. Total	2038	187	176	956	248	138	1156	314
I always vote at General Elections	1312 64%	90 48%	100 57%	624 65%	172 69%	107 78%	715 62%	218 69%
I sometimes vote at General Elections	405 20%	52 28%	37 21%	190 20%	49 20%	18 13%	246 21%	57 18%
I never vote at General Elections	227 11%	34 18%	30 17%	97 10%	19 8%	7 5%	141 12%	28 9%
I've not been eligible in the past to vote at a General Election	84 4%	11 6%	6 4%	42 4%	7 3%	6 4%	46 4%	11 3%
Don't know	10 0%	- -%	2 1%	3 0%	1 1%	- -%	8 1%	0 0%

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

**MORI**

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Table 18

EC13.

To what extent do you agree or disagree with the following statement?

- I have a say in how the country is run at the moment

Base: All respondents answering (NI, phase 1 GB)

																									Unwtd Total	
		Total 18+	Gender		Age							Social Class		Ethnicity		Working status		Education		Registered		PVDer		Phase		
			Male	Female	16-24	18-24	25-34	35-54	55+	65+	16+	ABC1	C2DE	White	BME	Working FT	Not FT	No formal quals	A-level or above	Yes	No	Yes	No	One GB		One NI
UnWtd. Total		1107	527	580	131	104	168	385	450	268	1134	586	521	1056	50	421	686	284	364	1009	27	189	791	1045	62	1107
Wtd. Total		1090	529	560	171	127	214	389	360	219	1134	559	530	1029	60	500	590	251	380	1025	29	193	795	1060	30	1090
Strongly agree	(2)	37	22	16	5	5	9	8	15	9	37	22	15	36	2	19	18	5	13	37	-	10	26	37	0	37
		3%	4%	3%	3%	4%	4%	2%	4%	4%	3%	4%	3%	3%	3%	4%	3%	2%	3%	4%	-	5%	3%	3%	2%	3%
		100%	58%	42%	13%	13%	25%	22%	40%	24%	100%	59%	41%	96%	4%	52%	48%	14%	34%	99%	-%	25%	68%	99%	1%	
Tend to agree	(1)	260	140	121	33	28	51	95	86	56	265	160	101	245	15	122	138	57	112	248	6	55	185	257	4	262
		24%	26%	22%	19%	22%	24%	25%	24%	25%	23%	29%	19%	24%	25%	24%	23%	23%	30%	24%	21%	29%	23%	24%	12%	24%
		100%	54%	46%	13%	11%	20%	37%	33%	21%	102%	61%	39%	94%	6%	47%	53%	22%	43%	95%	2%	21%	71%	99%	1%	
Neither agree nor disagree	(0)	180	94	86	40	26	49	54	50	29	194	91	89	166	13	89	91	37	60	167	9	32	129	176	3	171
		16%	18%	15%	23%	21%	23%	14%	14%	13%	17%	16%	17%	16%	22%	18%	15%	15%	16%	16%	32%	16%	16%	17%	11%	15%
		100%	52%	48%	22%	14%	27%	30%	28%	16%	108%	50%	50%	93%	7%	50%	50%	20%	33%	93%	5%	18%	72%	98%	2%	
Tend to disagree	(-1)	396	191	205	45	38	80	147	131	78	403	206	190	381	15	192	204	81	138	377	6	62	302	385	11	394
		36%	36%	37%	26%	30%	37%	38%	36%	36%	36%	37%	36%	37%	25%	38%	35%	32%	36%	37%	22%	32%	38%	36%	38%	36%
		100%	48%	52%	11%	10%	20%	37%	33%	20%	102%	52%	48%	96%	4%	49%	51%	21%	35%	95%	2%	16%	76%	97%	3%	
Strongly disagree	(-2)	207	81	126	48	29	23	81	73	43	225	78	129	193	13	77	130	65	56	188	6	33	148	196	11	232
		19%	15%	22%	28%	23%	11%	21%	20%	20%	20%	14%	24%	19%	22%	15%	22%	26%	15%	18%	22%	17%	19%	18%	37%	21%
		100%	39%	61%	23%	14%	11%	39%	35%	21%	109%	38%	62%	94%	6%	37%	63%	31%	27%	91%	3%	16%	71%	95%	5%	
Don't know		9	2	7	-	-	1	3	5	5	9	3	6	7	2	-	9	5	1	7	1	2	6	9	-	11
		1%	0%	1%	-%	-%	1%	1%	1%	2%	1%	1%	1%	1%	4%	-%	2%	2%	0%	1%	3%	1%	1%	1%	-%	1%
		100%	23%	77%	-%	-%	14%	36%	50%	50%	100%	33%	67%	75%	25%	-%	100%	60%	14%	82%	11%	20%	62%	100%	-%	
Agree		298	162	136	38	33	61	104	101	64	303	182	116	281	16	142	156	62	125	285	6	65	211	294	4	299
		27%	31%	24%	22%	26%	28%	27%	28%	30%	27%	33%	22%	27%	27%	28%	26%	25%	33%	28%	21%	34%	26%	28%	14%	27%
		100%	54%	46%	13%	11%	20%	35%	34%	22%	102%	61%	39%	94%	6%	48%	52%	21%	42%	96%	2%	22%	71%	99%	1%	
Disagree		603	272	331	93	68	103	228	205	121	628	284	319	574	28	269	334	147	194	565	13	95	450	580	23	626
		55%	51%	59%	54%	54%	48%	59%	57%	55%	55%	51%	60%	56%	47%	54%	57%	58%	51%	55%	44%	49%	57%	55%	75%	57%
		100%	45%	55%	15%	11%	17%	38%	34%	20%	104%	47%	53%	95%	5%	45%	55%	24%	32%	94%	2%	16%	75%	96%	4%	
Net agree		-305	-110	-195	-55	-35	-42	-124	-104	-56	-325	-102	-204	-293	-12	-127	-178	-84	-70	-281	-7	-30	-240	-287	-18	-327
		-28%	-21%	-35%	-32%	-28%	-20%	-32%	-29%	-26%	-29%	-18%	-38%	-28%	-20%	-25%	-30%	-34%	-18%	-27%	-23%	-16%	-30%	-27%	-61%	-30%
		100%	36%	64%	18%	11%	14%	41%	34%	18%	107%	33%	67%	96%	4%	42%	58%	28%	23%	92%	2%	10%	79%	94%	6%	
Mean score		-0.44	-0.32	-0.55	-0.58	-0.47	-0.26	-0.51	-0.46	-0.42	-0.46	-0.28	-0.61	-0.44	-0.41	-0.37	-0.50	-0.59	-0.30	-0.42	-0.46	-0.28	-0.46	-0.42	-0.97	-0.48
Std. Deviation		1.15	1.14	1.14	1.17	1.18	1.08	1.14	1.18	1.19	1.15	1.14	1.14	1.15	1.18	1.12	1.17	1.17	1.14	1.15	1.08	1.20	1.13	1.15	1.07	1.16
Std. Error		0.03	0.05	0.05	0.10	0.12	0.08	0.06	0.06	0.07	0.03	0.05	0.05	0.04	0.17	0.06	0.05	0.07	0.06	0.04	0.21	0.09	0.04	0.04	0.14	0.04

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI



# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 48

Table 18 (CONT.)

## EC13.

To what extent do you agree or disagree with the following statement?

- I have a say in how the country is run at the moment

Base: All respondents answering (NI, phase 1 GB)

		Part of UK								Interest in politics		GE voting			Likelihood to vote		Knowledge of politics		Opinion on present system		Political activism		
		Total 18+	Eng -land	Scot -land	Wales	North Eng -land (Y&H, NE, NW)	South not London (SW /SE)	London	Mid -lands & Eastern	NI	Very /fairly interested	Not interested	Always vote	Some -times vote	Never vote	Certain not	Certain to	Great deal/fair amount	Not very/not at all	Works well	Needs improvement	Acti -vist	Non -Acti -vist
UnWtd. Total		1107	867	101	77	233	248	116	270	62	603	502	758	204	108	122	677	505	601	375	699	175	960
Wtd. Total		1090	912	94	54	262	239	130	281	30	595	492	711	216	118	128	642	492	597	371	690	169	966
Strongly agree	(2)	37	32	5	1	8	8	6	9	0	26	11	30	5	-	2	30	31	7	14	23	7	30
		3%	3%	5%	1%	3%	4%	5%	3%	2%	4%	2%	4%	2%	-%	1%	5%	6%	1%	4%	3%	4%	3%
		100%	85%	12%	1%	22%	23%	17%	24%	1%	70%	30%	80%	12%	-%	5%	79%	82%	18%	38%	62%	20%	80%
Tend to agree	(1)	260	221	23	12	57	68	36	60	4	182	79	209	30	14	13	186	142	119	139	120	55	210
		24%	24%	25%	23%	22%	29%	28%	21%	12%	31%	16%	29%	14%	12%	10%	29%	29%	20%	37%	17%	32%	22%
		100%	85%	9%	5%	22%	26%	14%	23%	1%	70%	30%	80%	11%	5%	5%	72%	54%	46%	53%	46%	21%	81%
Neither agree nor disagree	(0)	180	152	15	10	48	34	37	33	3	87	93	105	48	17	17	88	73	106	71	99	14	180
		16%	17%	16%	18%	18%	14%	28%	12%	11%	15%	19%	15%	22%	15%	13%	14%	15%	18%	19%	14%	8%	19%
		100%	85%	8%	5%	27%	19%	20%	18%	2%	48%	52%	58%	27%	10%	9%	49%	41%	59%	40%	55%	8%	100%
Tend to disagree	(-1)	396	333	33	18	102	93	29	109	11	201	194	251	86	45	52	228	162	234	117	273	59	345
		36%	37%	35%	34%	39%	39%	22%	39%	38%	34%	40%	35%	40%	38%	41%	35%	33%	39%	32%	40%	35%	36%
		100%	84%	8%	5%	26%	23%	7%	28%	3%	51%	49%	63%	22%	11%	13%	58%	41%	59%	30%	69%	15%	87%
Strongly disagree	(-2)	207	166	16	13	45	35	20	67	11	97	109	111	48	37	40	106	83	123	30	168	34	192
		19%	18%	17%	24%	17%	15%	15%	24%	37%	16%	22%	16%	22%	32%	31%	16%	17%	21%	8%	24%	20%	20%
		100%	80%	8%	6%	22%	17%	9%	32%	5%	47%	53%	54%	23%	18%	19%	51%	40%	60%	14%	81%	16%	93%
Don't know		9	7	2	-	1	1	3	3	-	2	6	4	-	4	4	5	1	8	1	7	-	9
		1%	1%	2%	-%	0%	0%	2%	1%	-%	0%	1%	1%	-%	4%	3%	1%	0%	1%	0%	1%	-%	1%
		100%	75%	25%	-%	11%	6%	30%	29%	-%	19%	67%	42%	-%	47%	47%	53%	9%	91%	7%	72%	-%	100%
Agree		298	253	28	13	65	77	42	69	4	208	90	239	34	14	15	216	172	126	153	143	62	241
		27%	28%	30%	24%	25%	32%	32%	25%	14%	35%	18%	34%	16%	12%	12%	34%	35%	21%	41%	21%	37%	25%
		100%	85%	9%	4%	22%	26%	14%	23%	1%	70%	30%	80%	11%	5%	5%	72%	58%	42%	51%	48%	21%	81%
Disagree		603	500	50	31	147	127	48	176	23	298	304	363	134	83	92	333	246	357	147	441	92	537
		55%	55%	52%	58%	56%	53%	37%	63%	75%	50%	62%	51%	62%	70%	72%	52%	50%	60%	40%	64%	55%	56%
		100%	83%	8%	5%	24%	21%	8%	29%	4%	49%	50%	60%	22%	14%	15%	55%	41%	59%	24%	73%	15%	89%
Net agree		-305	-247	-22	-19	-82	-51	-6	-108	-18	-90	-214	-123	-100	-69	-77	-118	-73	-232	6	-298	-30	-296
		-28%	-27%	-23%	-35%	-31%	-21%	-5%	-38%	-61%	-15%	-43%	-17%	-46%	-58%	-61%	-18%	-15%	-39%	2%	-43%	-18%	-31%
		100%	81%	7%	6%	27%	17%	2%	35%	6%	29%	70%	40%	33%	23%	25%	39%	24%	76%	-2%	98%	10%	97%
Mean score		-0.44	-0.42	-0.36	-0.58	-0.46	-0.32	-0.15	-0.60	-0.97	-0.27	-0.64	-0.29	-0.66	-0.93	-0.94	-0.30	-0.26	-0.59	-0.03	-0.65	-0.33	-0.48
Std. Deviation		1.15	1.15	1.19	1.12	1.11	1.14	1.14	1.16	1.07	1.19	1.07	1.17	1.03	0.99	1.01	1.19	1.22	1.07	1.08	1.13	1.24	1.13
Std. Error		0.03	0.04	0.12	0.13	0.07	0.07	0.11	0.07	0.14	0.05	0.05	0.04	0.07	0.10	0.09	0.05	0.05	0.04	0.06	0.04	0.09	0.04

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

# Public Opinion Research for The Electoral Commission (Winter 04/05)

Page 49

Table 18 (CONT.)

## EC13.

To what extent do you agree or disagree with the following statement?

- I have a say in how the country is run at the moment

Base: All respondents answering (NI, phase 1 GB)

	Total 18+	IMD					Urbanity	
		Very deprived	Deprived	Middle	Affluent	Very affluent	Urban	Rural
UnWtd. Total	1107	94	87	493	126	67	603	175
Wtd. Total	1090	106	89	515	127	75	623	167
Strongly agree	(2) 37	2	1	25	3	1	23	6
	3%	2%	1%	5%	2%	2%	4%	4%
	100%	5%	3%	67%	7%	3%	61%	17%
Tend to agree	(1) 260	29	25	106	37	24	162	42
	24%	28%	28%	21%	29%	32%	26%	25%
	100%	11%	10%	41%	14%	9%	62%	16%
Neither agree nor disagree	(0) 180	16	19	94	12	11	117	19
	16%	15%	21%	18%	10%	14%	19%	12%
	100%	9%	10%	52%	7%	6%	65%	11%
Tend to disagree	(-1) 396	35	30	177	58	33	195	71
	36%	33%	34%	34%	46%	44%	31%	42%
	100%	9%	8%	45%	15%	8%	49%	18%
Strongly disagree	(-2) 207	21	15	108	17	6	119	27
	19%	20%	17%	21%	13%	8%	19%	16%
	100%	10%	7%	52%	8%	3%	58%	13%
Don't know	9	2	-	5	-	-	7	1
	1%	2%	-%	1%	-%	-%	1%	1%
	100%	25%	-%	51%	-%	-%	75%	16%
Agree	298	31	26	131	39	25	185	49
	27%	30%	29%	25%	31%	34%	30%	29%
	100%	11%	9%	44%	13%	8%	62%	16%
Disagree	603	56	45	285	75	39	314	98
	55%	53%	50%	55%	59%	52%	50%	59%
	100%	9%	7%	47%	12%	6%	52%	16%
Net agree	-305	-25	-19	-154	-36	-14	-129	-49
	-28%	-23%	-21%	-30%	-28%	-18%	-21%	-30%
	100%	8%	6%	50%	12%	4%	42%	16%
Mean score	-0.44	-0.42	-0.37	-0.46	-0.39	-0.25	-0.37	-0.42
Std. Deviation	1.15	1.16	1.10	1.18	1.10	1.05	1.17	1.15
Std. Error	0.03	0.12	0.12	0.05	0.10	0.13	0.05	0.09

Number of sample points: 192

Source: MORI (JN: 23825)

Fieldwork dates: 2nd - 6th December 2004

MORI

## Appendix 2 – Political Engagement Poll ‘topline’ findings

- Poll conducted by MORI for The Electoral Commission and the Hansard Society.
- These ‘topline’ findings are based on 2,065 UK adults, 18+, although some questions were asked of 1,107 adults.
- Interviews across Great Britain were conducted face-to-face, in-home, between 2-6 December 2004.
- Interviews in Northern Ireland were conducted face-to-face, in-home, between 14-21 December 2004.
- Results are based on all respondents unless otherwise stated.
- Data are weighted to the profile of the population.
- An asterisk (\*) indicates a finding of less than 0.5% but greater than zero.
- Where percentages do not add up to exactly 100% this may be due to computer rounding, the exclusion of “don’t knows” or to multiple answers.

**Q1. How likely would you be to vote in a immediate general election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

	Per cent
10 (Absolutely certain to vote)	52
9	6
8	8
7	5
6	3
5	7
4	2
3	3
2	2
1 (Absolutely certain not to vote)	11
Don’t know	1
Refused	0

**Q2. Which, if any, of the things on this list have you done in the last two or three years. Just read out the letters that apply.**

	Per cent
Presented my views to a local councillor or MP	17
Written a letter to an editor	7
Urged someone outside my family to vote	17
Urged someone to get in touch with a local councillor or MP	16
Made a speech before an organised group	17
Been an officer of an organisation or club	13
Stood for public office	1
Taken an active part in a political campaign	3
Helped on fund raising drives	30
Voted in the last general election	61
Flown on business overseas	8

Flown on a business trip within the UK	8
None of these	23

Q3. **And which of these, if any, have you done in the last two or three years? Just read out the letters that apply.**

	Per cent
Been to any political meeting	6
Boycotted certain products for political, ethical or environmental reasons	20
Contacted my local council	28
Discussed politics or political news with someone else	38
Donated money or paid a membership fee to a charity or campaigning organisation	44
Donated money or paid a membership fee to a political party	6
Done voluntary work	28
Helped organise a charity event	21
Served as a local magistrate	*
Served as a school or hospital governor	2
Signed a petition	44
Taken an active part in a party's campaign at a general election	2
Taken an active part in a party's campaign at a local election	2
Taken part in a demonstration, picket or march	6
Taken part in a sponsored event	22
Taken part in a strike	2
Voted in the last local council election	50
None	16
Don't know	*

Q4.-Q7. **How interested would you say you are in the following....?**

	Very interested	Fairly interested	Not very interested	Not at all interested	Don't know
Politics	13	40	28	19	*
Local issues	32	49	14	5	*
National issues	25	52	17	6	*
International issues	21	44	26	8	*

Figures are percentages.

Q8. **How much, if anything, do you feel you know about politics?**

	Per cent
A great deal	4
A fair amount	41
Not very much	44
Nothing at all	10
Don't know	*

Q9.-Q10. To what extent do you agree or disagree with the following statements?

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
<b>When people like me get involved in politics, they really can change the way that the country is run</b>	7	29	20	31	10	2
<b>I want to have a say in how the country is run</b>	22	45	15	12	5	1

Figures are percentages.

Q11. Which of these statements best describes your opinion on the present system of governing Britain?

	Per cent
Works extremely well and could not be improved	2
Could be improved in small ways but mainly works well	32
Could be improved quite a lot	45
Needs a great deal of improvement	18
Don't know	3

Q12. Which of these statements best describes your attitude towards voting at general elections?

Base: GB adults aged 18+

	Per cent
I always vote at general elections	64
I sometimes vote at general elections	20
I never vote at general elections	11
I've not been eligible in the past to vote at a general election	4
Don't know	*

Q13. And now can you tell me the extent to which you agree or disagree with the following statement?

**I have a say in how the country is run at the moment**

	Per cent
Strongly agree	3
Tend to agree	24
Neither agree nor disagree	16
Tend to disagree	36
Strongly disagree	19
Don't know	1